

University of Phoenix offers an Associates of Arts degree with concentrations in business, accounting, information technology, criminal justice, health care administration, human services management, communication, psychology, and paraprofessional education. The Associate of Arts curriculum provides a foundation and overview within the academic disciplines of communication arts, social sciences, mathematics, life sciences, and the humanities. Instruction focuses on the development of student skills in writing, critical thinking, and information utilization, as well as foundational competencies in the selected discipline. The completion of an Associate of Arts degree represents an important milestone for many students as they pursue their educational goals.

The Associate of Arts with a concentration in Foundations of Business focuses on the topics of business, global business, accounting, economics, finance, and marketing. In this degree program, students will explore fundamental business principles and learn to apply problem-solving strategies to real-life scenarios. Students will also discuss the effects of culture and ethics in current global and domestic business environments. Some course activities include SWOT analysis, examination of the supply and demand curve, a review of the relationship between marketing and sales, and implementation of basic financial planning techniques.

Nine weeks in length, courses are offered in pairs, or "blocks," designed to complement each other. In these courses, emphasis alternates weekly between reading and online discussion one week and a work project the next.

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Required Course of Study

The Associate Of Arts With A Concentration In Foundations Of Business requires a minimum of 60 credits, which may come from a combination of required and elective courses.

BUS210 Foundations Of Business

In this course students will explore the foundation of business by reviewing topics regarding the structure and culture of the modern business environment. Additional topics include the evolution of business, the role of the business ethics, communication, technology, operations, leadership, and human resources. Upon completion, students are better prepared to make informed decisions regarding their educational and professional goals. (3 credits) Prerequisites: PSY201

XECO212 Principles Of Economics

This course introduces the fundamental theories of microeconomics and macroeconomics. The economic principles studied in this course apply to everyday life as students research an industry, debate issues with trade agreements, discuss the effects of a shift in labor supply and demand, and discuss the strengths and weaknesses of the Consumer Price Index calculation. In particular, students research an industry affected by the economy and perform an economic analysis of the chosen industry. (3 credits) Prerequisites: BUS210, HUM111, PSY201

XBIS219 Business Information Systems

This course provides an overview of Business Information Systems. This includes a broad foundation for both technical and non-technical business professionals. Special emphasis is placed on how information is used by different types of businesses across different industries. (3 credits) Prerequisites: BUS210, XECO212

XMG216 Organizational Ethics And Social Responsibility

This course provides a foundational perspective for socially responsible management practices in business. Special emphasis is placed on the interrelated nature of ethics, moral, legal, and social issues in managing individuals, groups, and the organization within a business environment. (3 credits) Prerequisites: BUS210, XECO212

XACC280 Financial Accounting Concepts And Principles

This course covers the fundamentals of financial accounting as well as the identification, measurement, and reporting of the financial effects of economic events on the enterprise. Financial information is examined from the perspective of effective management decision making with special emphasis on the planning and controlling responsibilities of practicing managers. (3 credits) Prerequisites: BUS210, MAT117, XECO212

XCOM285 Essentials Of Managerial Communication

This course introduces students to the foundations of communication in a business setting. Students are exposed to various topics related to interpersonal and group communication within the context of applications in an office or virtual office setting. Students will develop skills in the forms of written communication, including memos, emails, business letters, and reports. Communication ethics and cross-cultural communications are also explored. Upon completing the course, students will have an awareness of their personal communication style and be able to identify areas for further exploration of communication as a business skill. (3 credits) Prerequisites: BUS210, XECO212

Communications

The Associate Of Arts With A Concentration In Foundations Of Business requires a minimum of 60 credits, which may come from a combination of required and elective courses.

COM155 University Composition And Communication I

This course addresses the key elements necessary for effective academic writing in college. The course begins with focus on prewriting strategies and builds to drafting and revising essays. In addition, the course includes skill development at the sentence and paragraph level. (3 credits)

COM156 University Composition And Communication II

This course builds upon the foundations established in COM/155. It addresses the various rhetorical modes necessary for effective college essays: narration, illustration, description, process analysis, classification, definition, comparison and contrast, cause and effect, and argumentation. In addition, requirements for research essays, including the use of outside sources and appropriate formatting, are considered. (3 credits) Prerequisites: COM155

Mathematics

The Associate Of Arts With A Concentration In Foundations Of Business requires a minimum of 60 credits, which may come from a combination of required and elective courses.

MAT219 Introduction To College Algebra

This course introduces algebraic concepts providing a solid foundation for college algebra. Topics range from properties of real numbers, the order of operations, and algebraic expressions to solving equations and inequalities. Additional topics include polynomials, factoring methods, rational and radical expressions as well as graphing and functions. (3 credits)

MAT220 College Algebra

This course presents traditional concepts in college algebra. Topics include linear, polynomial, rational, radical, exponential, and logarithmic functions, systems of equations, sequences, series, and probability. (3 credits)

Additional Liberal Arts

The Associate Of Arts With A Concentration In Foundations Of Business requires a minimum of 60 credits, which may come from a combination of required and elective courses.

US101 Introduction To University Studies

The essential information, skills, tools, and techniques necessary for academic success and personal effectiveness at University of Phoenix are introduced in this course. The course develops and applies practical knowledge and skills immediately relevant to first-year university students. Course topics include goal setting and working with personal motivation, understanding and using university resources, developing efficient study habits, making the most of personal learning styles, and how best to manage time and reduce personal stress levels. (3 credits)

FP101 Foundations Of Personal Finance

This course provides an overview of the elements necessary for effective personal financial planning and the opportunity to apply the techniques and strategies essential to this understanding. Primary areas of study include creating and managing a personal budget, understanding and paying taxes, working with financial institutions, wise use of credit cards and consumer loans, financing automobiles and homes, and the use of insurance for protecting one's family and property. (3 credits)

Science and Technology

The Associate Of Arts With A Concentration In Foundations Of Business requires a minimum of 60 credits, which may come from a combination of required and elective courses.

SCI162 Principles Of Health And Wellness

This course reinforces the concept that learning effectively and living well involves both the mind and body. It presents the fundamentals of wellness and preventive health including strategic planning to attain and maintain personal optimal health. In addition, physical and mental diseases are discussed along with the dangers of environmental pollution, stress, addiction, and other negative factors that can affect personal health. (3 credits)

BIO100 Introduction To Life Science With Lab

This course applies a broad, conceptual understanding of biology. Students are introduced to scientific ideologies and concepts that not only shape the biological world, but also shape humans. Students examine the scientific method, evolution and biodiversity, the biology of cells, physiology, the dynamics of inheritance, and the effect humans have on the environment. The text emphasizes methods and the theoretical foundations of ideas, while minimizing isolated facts. It stresses the integration of ideas, making connections that form our understanding of the living world. The weekly online labs add a practical component to the class. The labs build upon the concepts in the text and offer a chance to interact with the material and further their understanding.. (4 credits)

CHM109 Introductory Chemistry

This course will examine the basic principles of chemistry conceptually and specifically. The course will apply chemical concepts to address relevant issues ranging from atomic structure and chemical reactions to organic and biological chemistry. The course topics include matter and energy, chemical bonding, intermolecular forces, chemical equilibrium, and nuclear, organic, and biological chemistry. Students will apply these concepts using practical examples, facilitated discussions, and experiments conducted through a virtual laboratory. (3 credits)

Humanities

The Associate Of Arts With A Concentration In Foundations Of Business requires a minimum of 60 credits, which may come from a combination of required and elective courses.

HUM176 Media And American Culture

The course provides an introduction to the most prominent forms of media that influence and impact social, business, political, and popular culture in contemporary America. It explores the unique aspects of each medium as well as interactions across various media that combine to create rich environments for information sharing, entertainment, business, and social interaction in the U.S. and around the world. (3 credits)

HUM111 Critical And Creative Thinking

This course focuses on developing the critical and creative thinking skills necessary to analyze and solve problems, make decisions, implement strategies, and formulate well-supported points of view on key academic, social, and professional issues. The principles of creative thinking are essential to critical thinking skills. Students will learn how to evaluate their ideas and how to communicate their points of view persuasively. (3 credits)

Social Science

The Associate Of Arts With A Concentration In Foundations Of Business requires a minimum of 60 credits, which may come from a combination of required and elective courses.

ETH125 Cultural Diversity

This course is designed to educate students about issues of race, ethnicity, and gender in the United States by presenting historical and modern perspectives on diversity. (3 credits)

PSY201 Foundations Of Psychology

This course overviews the foundations of psychology as the field applies to everyday life. The physical and mental aspects of psychology are traced through lifespan development with emphasis on psychological health and wellness. Further study focuses on personality; thinking, learning and memory; motivation and emotions; and gender and sexuality. Based in various historical traditions, the course is set in the context of contemporary psychological principles. (3 credits)

HIS135 The American Experience Since 1945

This course is an overview of the principal social, political, economic, and global events which have shaped the American experience since World War II. Understanding modern American history is a necessity in today's ever-changing world. This course aims to supply the tools for understanding current political, social, cultural, and economic problems in the U.S. by applying historical perspective to analyze contemporary issues. (3 credits)

Communication Arts

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Physical or Biological

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Interdisciplinary

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FP101 Foundations Of Personal Finance

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