The Master of Business Administration (MBA) program prepares students in the functional areas of business allowing them to develop managerial skills necessary to be effective in a rapidly changing business environment. The program is designed for students with an interest in entering or advancing their careers in business. The program reflects current research of managerial competencies as well as graduate business standards as reflected by existing national standardized graduate business tests. In addition to the University learning goals, the MBA program prepares students to do the following:

- Recognize and solve problems systematically to make better business decisions.
- Manage, develop, and motivate personnel to meet changing organizational needs.
- Discover how diversity and values strengthen working relationships and contribute to effective problem solving.
- Leverage technology in a global environment to create sustainable competitive advantage.
- Evaluate risks and develop plans to lessen or eliminate their impact.
- Develop awareness of one's own personal values and how they affect business decision making.
- Assess whether an organization's plans and actions are aligned to meet its values.
- Integrate knowledge and reach decisions with incomplete or limited information.
- Understand a broad range of theoretical and practical applications in business.

The MBA consists of 36-54 credit hours. Thirty-six credit hours constitute the core curriculum which covers the following areas of business: management, human capital management, business law, organizational leadership, economics, accounting, applied business research & statistics, operations management, corporate finance, marketing, and strategic planning & implementation. Three credit hours for the competency course Quantitative Reasoning for Business may be satisfied through successful completion of 15 total credit hours of graduate course work in quantitative studies (e.g., accounting, finance, economics, statistics, engineering, and/or upper division math). Students can develop additional expertise in a particular area through the selection and completion of 15 credits of elective courses to earn a concentration, which may be recorded on the student's transcript.

For more information about this program, including important consumer disclosures, please visit the link for your state:
California: [http://www.phoenix.edu/content/altcloud/en/programs/ge/ca/mba-pm.html](http://www.phoenix.edu/content/altcloud/en/programs/ge/ca/mba-pm.html)
Massachusetts: [http://www.phoenix.edu/content/altcloud/en/programs/ge/ma/mba-pm.html](http://www.phoenix.edu/content/altcloud/en/programs/ge/ma/mba-pm.html)
The Master of Business Administration degree program is accredited by the Association of Collegiate Business Schools and Programs (ACBSP).

Please note: A typical schedule, including progression and title of courses, may vary by location and modality. Please contact an Enrollment Representative for more information.

http://www.phoenix.edu/about_us/accreditation.html.

University of Phoenix is accredited by the Higher Learning Commission (http://hlcommission.org). For more information about University of Phoenix accreditations and licensures, please visit http://www.phoenix.edu/about_us/accreditation.html.

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**ECO561 Economics**
This course applies economic concepts to make management decisions. Students employ the concepts of scarce resources and opportunity costs to perform economic analysis. Other topics include supply and demand, profit maximization, market structure, macroeconomic measurement, money, trade, and foreign exchange. (3 credits)

**ACC561 Accounting**
This course applies accounting tools to make management decisions. Students learn to evaluate organizational performance from accounting information. Other topics include financial statements, cost behavior, cost allocation, budgets, and control systems. (3 credits)

**QNT561 Applied Business Research & Statistics**
This course prepares students to apply statistics and probability concepts to business decisions. Students learn important criterion for developing effective research questions, including the creation of appropriate sampling populations and instruments. Other topics include: descriptive statistics, probability concepts, confidence intervals, sampling designs, data collection, and data analysis--including parametric and nonparametric tests of hypothesis and regression analysis. (3 credits)

**OPS571 Operations Management**
This course applies planning and controlling concepts to increase the value of the supply chain. Students learn to evaluate and improve processes. Other topics include process selection, process design, theory of constraints, project implementation, capacity planning, lean production, facility location, and business forecasting. (3 credits)

**FIN571 Corporate Finance**
This course applies corporate finance concepts to make management decisions. Students learn methods to evaluate financial alternatives and create financial plans. Other topics include cash flows, business valuation, working capital, capital budgets, and long-term financing. (3 credits)

**MKT571 Marketing**
This course prepares students to apply marketing concepts to create and sustain customer value. Students learn to solve marketing problems in a collaborative environment. Topics include market research, customer relationships, branding, market segmentation, product development, pricing, channels, communications, and public relations. (3 credits)

**STR581 Strategic Planning & Implementation**
This capstone course integrates concepts from all prior courses in the program. Students apply the concepts of strategic planning and implementation to create sustainable, competitive advantage for an organization. Other topics include environmental scanning, strategic analysis, corporate social responsibility, implementation and evaluation, and risk management. (3 credits)

**Project Management**
The Master Of Business Administration With A Concentration In Project Management requires a minimum of 51 credits, which may come from a combination of required and elective courses.

**PM571 Project Management**
This course integrates the five processes that define project management. Students will design a project management plan to accomplish an organizational objective. Other topics include project initiation, budgeting, communications, execution, team management, control, and closure. (3 credits)

**PM582 Project Leadership**
This course prepares students to lead a project to successful conclusion. Students will create a plan to lead change during project execution. Other topics include integrated change control, work breakdown structures, human resource planning, performance reporting, managing stakeholders, negotiation, conflict resolution, and cultural diversity. (3 credits)

**PM584 Project Risk Management**
This course applies risk management concepts to project execution. Students will create contingency plans for a project. Other topics include risk identification, qualitative analysis, quantitative analysis, response planning, monitoring &control, and proactive planning. (3 credits)

**PM586 Project Quality Management**
This course applies quality control techniques to project development and implementation. Students will create a continuous quality-improvement plan for projects within an organization. Other topics include scheduling, quality planning, quality assurance, scope management, schedule control, and quality control. (3 credits)

**PM598 Project Management Capstone**
In this concentration capstone course, students will design a project to meet an organizational need. Students will collaboratively create a project plan using Microsoft® Project software. Other topics include Project Management Professional (PMP) certification preparation. (3 credits)