

Master of Business Administration









Harness the power behind proven management strategies with our Master of Business Administration (MBA) program. Learn the way you learn best – and earn your MBA online, on-campus (where available) or with our [blended format](#). Balance work, life and school by taking one single 6-week course at a time.

Enhance your analytical decision-making skills and discover how to help solve complex problems in a global business environment. You'll learn the value of decision-making using business analytics as a foundation to drive strategies for growth. Discover how to integrate business data with key managerial skills for the boardroom – and beyond.

Whether you're looking to break in to the dynamic world of business or enhance your career – our MBA program can help you develop and grow the professional skills necessary to impact your organization.

Call us at 866.766.0766

Differentiators

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|  <p>Industry-aligned education</p> |  <p>ACBSP Accredited</p> |  <p>Customize your degree</p> |
| <p>Our curriculum is reviewed by an industry advisory council, helping to ensure our coursework is relevant and practical.</p> | <p>This program is accredited through the Accreditation Council of Business Schools & Programs.</p> | <p>Specialize your MBA with a certificate in areas such as accounting, human resources, marketing, project management, finance and</p> |
|  <p>Learn to lead</p> |  <p>A new way to your MBA</p> |  <p>Powerful Network</p> |
| <p>Coursework is founded on the basics of business analytics and can help prepare you for leadership roles within a variety of industries.</p> | <p>Earn your MBA with our new blended format (where applicable). Get the benefits of online learning, bookended with on-campus faculty and</p> | <p>Access networking opportunities by joining our network of one million alumni and students.</p> |

Objectives

The Master of Business Administration (MBA) program prepares students in the functional areas of business allowing them to develop managerial skills necessary to be effective in a rapidly changing business environment. The program is designed for students with an interest in entering or advancing their careers in business. The program reflects current research of managerial competencies as well as graduate business standards as reflected by existing national standardized graduate business tests.

- In addition to the University learning goals, the MBA program prepares students to do the following:
- Recognize and solve problems systematically to make better business decisions.
- Manage, develop, and motivate personnel to meet changing organizational needs.
- Discover how diversity and values strengthen working relationships and contribute to effective problem solving.
- Leverage technology in a global environment to create sustainable competitive advantage.
- Evaluate risks and develop plans to lessen or eliminate their impact.
- Develop awareness of one's own personal values and how they affect business decision making.
- Assess whether an organization's plans and actions are aligned to meet its values.
- Integrate knowledge and reach decisions with incomplete or limited information.
- Understand a broad range of theoretical and practical applications in business.

The MBA consists of 36-54 credit hours. Thirty-six credit hours constitute the core curriculum which covers the following areas of business: management, human capital management, business law, organizational leadership, economics, accounting, applied business research & statistics, operations management, corporate finance, marketing, and strategic planning & implementation. Students can develop additional expertise in a particular area through the selection and completion of 15 credits of elective courses to earn a concentration, which may be recorded on the student's transcript.

Requirements and Prerequisites

You'll need **36** credits to complete this program, which may be earned from a combination of required and elected courses. Required courses may vary based on previous experience, training or transferable

credits.

Core Courses

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| Management | MGT521 |
| Human Capital Management | HRM531 |
| Business Law | LAW531 |
| Organizational Leadership | LDR531 |
| Quantitative Reasoning For Business | QRB501 |
| Economics | ECO561 |
| Accounting | ACC561 |
| Applied Business Research & Statistics | QNT561 |
| Operations Management | OPS571 |
| Corporate Finance | FIN571 |
| Marketing | MKT571 |
| Strategic Planning & Implementation | STR581 |

Make an informed choice

We believe that students and families should be prepared financially for college and understand gainful employment opportunities before starting any program. So we want to ensure you have the information you need to make an informed choice - information like what it will cost, the skills you'll learn through your chosen program, and the types of occupations the program prepares you for. For important information about the educational debt, earnings, and completion rates of students who attended this program:

To view gainful employment disclosures, please visit:

[View the Master of Business Administration gainful employment disclosures \(CA\)](http://www.phoenix.edu/content/altcloud/en/programs/ge/ca/mba.html)
[<http://www.phoenix.edu/content/altcloud/en/programs/ge/ca/mba.html>]

[View the Master of Business Administration gainful employment disclosures \(MA\)](http://www.phoenix.edu/content/altcloud/en/programs/ge/ma/mba.html)
[<http://www.phoenix.edu/content/altcloud/en/programs/ge/ma/mba.html>]

While widely available, not all programs are available in all locations or in both online and on-campus formats. Please check with a University Enrollment Representative.