MOVE FORWARD WITH PASSION AND PURPOSE.

At University of Phoenix, we’re determined to help you turn your passion for communication into a fulfilling career. So whether you’re interested in new media technology or building consensus, we’ve designed our Bachelor of Science in Communication degree program to help you learn practical skills that support your success.

This unique program offers the option of earning an en-route certificate at no additional cost so you can enhance your career even before you graduate.

**Earn certificates early:**
- Leadership Communication in Organizations
- Communication and Technology
- Journalism
- Cultural Studies and Communication
- Marketing and Sales Communication

**Learn tangible skills:**
- Electronic publishing
- Intercultural communication
- Social media communication
- Communicating effectively as a leader
- Adapting to an evolving industry landscape

**Study a solid core curriculum:**
- Interpersonal communication
- Organizational skills
- Communication technology
- Mass communication
- Cultural communication

**Prepare for a variety of careers in communication such as:**
- Account executive
- Advertising associate
- Communications specialist
- Copywriter
- Editor
- News editor
- Production director
- Public relations specialist
- Web content writer

Visit phoenix.edu/humanities-sciences/info, or call 800.475.0817.
Benefits of being a Phoenix:
– Learn from faculty with 19 years of experience.
– Connect with over 890,000 alumni.
– Try us, risk-free, for three weeks.*
– Take classes online, on campus or both.
– Apply prior academic and professional experience toward your degree.

The Bachelor of Science in Communication requires a minimum of 120 credits, which may come from a combination of required and elective courses.

In addition to general education and elective coursework, required courses are:

- BSCOM 100  
  Introduction to Communication
- BSCOM 234  
  Foundations of Interpersonal Communication
- BSCOM 268  
  Foundations of Mass Communication
- BSCOM 324  
  Communication Research
- BSCOM 336  
  Communication Theories and Practice
- BSCOM 348  
  Small Group and Team Communication
- BSCOM 360  
  Organizational Communication
- BSCOM 390  
  Intercultural Communication
- BSCOM 410  
  Media and Society
- BSCOM 415  
  Communication Law
- BSCOM 460  
  Ethics and Communication
- BSCOM 465  
  Communication in Mediation and Conflict Resolution
- BSCOM 485  
  Capstone in Communication

For more information about on-time completion rates, the median debt incurred by students who completed this program and other important information, please visit [http://www.phoenix.edu/programs/ge/bs-com.html](http://www.phoenix.edu/programs/ge/bs-com.html).

*Certain conditions apply. To find out if you’re eligible, visit phoenix.edu/riskfree.

While widely available, not all programs are available in all locations or in both online and on-campus formats. Please check with a University Enrollment Representative. The University’s Central Administration is located at 1625 W. Fountainhead Pkwy., Tempe, AZ 85282.

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