MOVE FORWARD WITH PASSION AND PURPOSE.

At University of Phoenix, we're determined to help you turn your passion for communication into a fulfilling career. So whether you're interested in new media technology or building consensus, we've designed our Bachelor of Science in Communication degree program to help you learn practical skills that support your success.

Learn tangible skills:
- Electronic publishing
- Intercultural communication
- Social media communication
- Communicating effectively as a leader
- Adapting to an evolving industry landscape

Study a solid core curriculum:
- Interpersonal communication
- Organizational skills
- Communication technology
- Mass communication
- Cultural communication

Prepare for a variety of careers in communication such as:
- Account executive
- Advertising associate
- Communications specialist
- Copywriter
- Editor
- News editor
- Production director
- Public relations specialist
- Web content writer

Visit phoenix.edu/humanities-sciences/info, or call 800.475.0817.
Benefits of being a Phoenix:
- Learn from faculty with 19 years of experience.
- Connect with over 890,000 alumni.
- Try us, risk-free, for three weeks.*
- Take classes online, on campus or both.
- Apply prior academic and professional experience toward your degree.

The Bachelor of Science in Communication requires a minimum of 120 credits, which may come from a combination of required and elective courses.

In addition to general education and elective coursework, required courses are:

- BSCOM 100 Introduction to Communication
- BSCOM 234 Foundations of Interpersonal Communication
- BSCOM 268 Foundations of Mass Communication
- BSCOM 324 Communication Research
- BSCOM 336 Communication Theories and Practice
- BSCOM 348 Small Group and Team Communication
- BSCOM 360 Organizational Communication
- BSCOM 390 Intercultural Communication
- BSCOM 410 Media and Society
- BSCOM 415 Communication Law
- BSCOM 460 Ethics and Communication
- BSCOM 465 Communication in Mediation and Conflict Resolution
- BSCOM 485 Capstone in Communication

For more information about on-time completion rates, the median debt incurred by students who completed this program and other important information, please visit [http://www.phoenix.edu/programs/ge/bs-com.html](http://www.phoenix.edu/programs/ge/bs-com.html).

*Certain conditions apply. To find out if you’re eligible, visit phoenix.edu/riskfree.