"Organizations continue wasting US $109 million for every US $1 billion invested in projects and programs," says Project Management Institute’s Pulse of the Profession®. Skilled project managers can potentially help businesses reduce the inefficiencies that lead to these losses. Blending speed, flexibility and leadership, knowledgeable project managers are crucial to keeping projects on task and in perspective. Gain the skills to manage people, processes and industries via our Bachelor of Science in Business/Project Management Certificate program accredited by the Accreditation Council for Business Schools and Programs (ACBSP). This program also aligns to Project Management Institute® standards and to the Project Management Body of Knowledge (PMBOK®) Guide.

The Project Management Certificate customizes our core Bachelor of Science in Business (BSB) undergraduate degree. Via the BSB, students examine areas including accounting, critical thinking and decision-making, economics, finance, business law and ethics, management, marketing, organizational behavior, business statistical techniques and information systems.

Our degree program prepares graduates for a variety of careers in project management, such as:
- Operations manager
- General manager (GM)
- Director of operations
- Project manager

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Learn tangible skills:
- Improve project quality through contingency plans and reporting.
- Manage stakeholders and lead change during project execution.
- Prevent, minimize and respond to risk.
- Meet standards, budget and schedule expectations for project completion.

Study a solid core curriculum:
- Project management
- Portfolio management
- Risk management
- Procurement
- Project estimating
- Project control

Build key business skills:
- Critical thinking
- Problem-solving
- Communication
- Information utilization
- Collaboration

Earn a certificate while pursuing a bachelor’s degree:
Students can earn a Project Management Certificate en route to their Bachelor of Science in Business degree.

See reverse for more information.
**Benefits of being a Phoenix:**

- Learn from our **dedicated business faculty** who average 20 years of practical experience in the fields in which they teach.
- Leverage the knowledge and insights of our **Alumni Network** — more than 890,000 strong — via programs like the Alumni Association’s Alumni Mentor Program and more than 40 ground-based chapters.
- Take classes online, on campus or both — and our **24/7 mobile app** helps you stay connected to class on the go.
- Have your prior academic and **professional experience evaluated** and potentially applied toward your degree.
- Try us, risk-free, for three weeks without any financial obligation.*
- Gain the **industry skills** and knowledge you need to be successful.
- Find student support online and at **ground locations nationwide**.
- Prepare for your career by using **exclusive career resources** like our Phoenix Career Guidance System™, our dedicated team of Career Advisors and complimentary career fairs.
- Learn from a program that is **built for adult learners** and teaches skills applicable to the retail industry.

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**Industry partnerships:**
Aligns to Project Management Institute standards and to the Project Management Body of Knowledge (PMBOK) Guide

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**Program Requirements**

<table>
<thead>
<tr>
<th>Minimum Credits</th>
<th>General education</th>
<th>Core coursework (degree)</th>
<th>Electives</th>
<th>Concentration</th>
<th>Total</th>
</tr>
</thead>
</table>

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**Coursework includes, but is not limited to:**

- **CPMGT 300 Project Management**
- **CPMGT 301 Strategic Portfolio and Project Management**
- **CPMGT 302 Procurement and Risk Management**
- **CPMGT 303 Project Estimating and Control Techniques**
- **CPMGT 305 Project Management Capstone**
- **COM 295 Business Communications**
- **BIS 220 Introduction to Computer Applications and Systems**
- **PHL 320 Critical Thinking and Decision Making in Business**
- **ETH 321 Ethical and Legal Topics in Business**
- **MGT 312 Organizational Behavior for Managers**
- **QNT 275 Statistics for Decision Making**
- **ACC 290 Principles of Accounting I**
- **ACC 291 Principles of Accounting II**
- **ECO 365 Principles of Microeconomics**
- **ECO 372 Principles of Macroeconomics**
- **FIN 370 Finance for Business**
- **MKT 421 Marketing**
- **BUS 475 Integrated Business Topics**

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*Certain conditions apply. To find out if you’re eligible, visit phoenix.edu/riskfree.

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For more information about our on-time completion rates, the median debt of students who completed the program, and other important information, please visit our website at http://www.phoenix.edu/programs/degree-programs/business-and-management/bachelors/bsb-pm.html.

PMBOK is a registered trademark of Project Management Institute Inc.

Certificate programs are widely available in an online format but generally not available at our campus locations. Please check with a University Enrollment Representative.

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