INNOVATE YOUR BUSINESS

With news of innovations traveling the social grapevine in nanoseconds, companies need managers who can react quickly. Effective leaders thrive — and drive team success — by balancing the needs of business against the needs of their people. Our Bachelor of Science in Management (BSM) degree program emphasizes the knowledge, skills and abilities managers need to work cross-functionally, align resources, improve communication and boost productivity.

The BSM offers students the opportunity to transfer in more credits than any other business program at University of Phoenix. This means you may be able to save time and money in your pursuit of the BSM by transferring in up to 90 credits.* If you have previous expertise or extensive knowledge in a specific subject, you could also potentially earn undergraduate credits toward your BSM upon receipt of a passing score on a national testing exam. You may also be able to apply relevant learning, work and life experiences toward your BSM through the Prior Learning Assessment (PLA) process.

Learn tangible skills:
- Drive organizational effectiveness using management principles.
- Make strategic business decisions using problem-solving strategies.
- Analyze the implications of diversity in organizations.

Study a solid core curriculum:
- Strategic management
- Managing change
- Ethics
- Leadership
- Organizational behavior

Build key business skills:
- Critical thinking
- Problem-solving
- Communication
- Information utilization
- Collaboration
- Strategic management

*The number of credits is dependent on the correct mix of lower-division/upper-division credits and content previously taken by the student.
Benefits of being a Phoenix:
- Learn from our dedicated business faculty who average 20 years of practical experience in the fields in which they teach.
- Leverage the knowledge and insights of our Alumni Network — more than 954,000 strong — via programs like the Alumni Association’s Alumni Mentor Program and more than 40 campus-based chapters.
- Take classes online, on campus or both — and our 24/7 mobile app helps you stay connected to class on the go.
- Have your prior academic and professional experience evaluated and potentially applied toward your degree.
- Try us, risk-free, for three weeks without any financial obligation.**
- Find student support online and at campus locations nationwide.
- Prepare for your career by using exclusive career resources like our Phoenix Career Guidance System™, our dedicated team of Career Advisors and complimentary career fairs.
- Learn from a program that is built for adult learners and teaches skills applicable to the retail industry.

<table>
<thead>
<tr>
<th>Program requirements</th>
<th>Minimum credits</th>
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<tbody>
<tr>
<td>General education</td>
<td>45</td>
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<tr>
<td>Core coursework</td>
<td>36</td>
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<tr>
<td>Electives</td>
<td>39</td>
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<td>Total</td>
<td>120</td>
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Coursework includes, but is not limited to:
- COM 295  Business Communications
- MGT 312  Organizational Behavior for Managers
- HRM 300  Fundamentals of Human Resource Management
- LDR 300  Innovative Leadership
- ETH 321  Ethical and Legal Topics in Business
- MGT 426  Managing Change in the Workplace
- QNT 275  Statistics for Decision Making
- ACC 290  Principles of Accounting I
- ECO 372  Principles of Macroeconomics
- MKT 421  Marketing
- FIN 419  Finance for Decision Making
- MGT 498  Strategic Management

ELECTIVE COURSES
- MGT 401  The Small Business: Structure, Planning and Funding
- HRM 326  Employee Development
- CPMGT 300  Project Management

For more information about our on-time completion rates, the median debt of students who completed the program, and other important information, please visit our website at http://www.phoenix.edu/programs/degree-programs/business-and-management/bachelors/bsm.html.

** Certain conditions apply. To find out if you’re eligible, visit phoenix.edu/riskfree.
While widely available, not all programs are available in all locations or in both online and on-campus formats. Please check with a University Enrollment Representative.
The University’s Central Administration is located at 1625 W. Fountainhead Pkwy., Tempe, AZ 85282.
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