Doctor of Business Administration

Ready to take your organization to the next level of success? The Doctor of Business Administration (DBA) degree program at University of Phoenix can help you apply innovative thinking to overcome problems, develop opportunities and influence positive change in your profession.

Taught by current industry experts, this rigorous doctoral program can take your leadership skills to the next level. The applicable curriculum provides the theory and technique needed to develop effective solutions for today's competitive, global marketplace. Through progressive coursework, doctoral students also learn the type of critical-thinking, problem-solving and collaboration skills that lead to success in most working environments.

**Graduates will be able to:**
- Identify and solve business problems with the highest value-adding solutions.
- Perform systems-based analysis and research operations issues and technology.
- Enabled opportunities in a global, market-based economy.
- Demonstrate business knowledge, and be recognized as a business subject expert.
- Formulate and redesign industry rules and standards within an increasingly complex organizational environment.

**As a doctoral student, you can depend on:**
- An integrated dissertation process that begins early in your program to maximize success and relevance
- Three-to-eight day residencies where you will network and study with professionals in your fields
- Support from a dissertation chair and committee
- Research centers that are organized to help make meaningful contributions to our communities and influence change in our fields
- A three-day, no-cost Doctoral Success Orientation that gives you a tour of the University’s online learning platform and resources before you begin your first course
- Help transferring credits for prior academic and professional experience

Call 800.460.0172 to speak with your Enrollment Representative.

See reverse for more information.
**Benefits of being a Phoenix:**
- Learn with experienced colleagues, the majority of whom have nearly 10 years of experience in the workforce.
- Take online courses with annual in-person residencies in select cities around the country.
- Learn from faculty who hold doctoral degrees in the areas they teach and have an average of 23 years of experience in their field.
- Become part of a network of over 890,000 University alumni overall and 4,100 doctoral alumni.
- Turn your expertise and experience into relevant, useful research that you can apply to the real world.
- Financial aid may be available for qualified candidates.

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<thead>
<tr>
<th>Required courses for this program include:</th>
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<tbody>
<tr>
<td>DOC 700 Developing the Doctoral Identity</td>
<td>MKT 711 Marketing and Managing the Customer Relationship</td>
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<td>LDR 711A Leadership Theory and Practice</td>
<td>RES 724 Qualitative Methods and Design</td>
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<td>DOC 705R Creative and Critical Thinking</td>
<td>LDR 722 Ethical Leadership and the Legal Landscape in the Global Environment</td>
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<td>RES 709 Research Conceptualization and Design</td>
<td>DOC 723 Doctoral Seminar II</td>
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<td>FIN 711 Financial Measures of Value Added</td>
<td>BUS 721 Issues in Optimizing Operations</td>
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<td>ORG 711 21st Century Issues in Organizational Behavior I</td>
<td>DOC 733R Doctoral Seminar III</td>
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<tr>
<td>RES 710 Statistical Research Methods and Design I</td>
<td>DOC 734R Doctoral Seminar IV</td>
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<td>DOC 720R Doctoral Seminar I</td>
<td>LDR 731 Contemporary Issues in Leadership</td>
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<td>MGT 711 Strategic Opportunities in an Internet-based Global Economy</td>
<td>DOC 741 Doctoral Dissertation</td>
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<td>RES 720 Statistical Research Methods and Design II</td>
<td>BUS 731 Transforming the Business I</td>
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<td>DOC 742 Doctoral Project IV</td>
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Additionally, one of the following seven courses is required:

- RES 745 Grounded Theory Methods
- RES 725 Descriptive and Comparative Data Analysis
- RES 726 Correlational Methods of Analysis
- RES 727 Approaches to Phenomenological Inquiry and Data Analysis
- RES 728 Qualitative Case Study
- RES 729 Ethnomethodology and the Study of Culture
- RES 746 Mixed Methods

For a complete listing of programs, courses, descriptions and prerequisites, visit phoenix.edu/doctoral/info or call 800.460.0172 to speak with your Enrollment Representative.