YOUR DIFFERENTIATOR: A MASTER’S DEGREE

Develop the foundational business and leadership skills that can help you manage a department, a business or a company initiative. In the Master of Management (MM) degree program, you’ll experience all stages of implementing innovation, including opportunity assessment, data analysis, budgeting and leading — culminating in a capstone project in which you’ll build a business plan. This program features curriculum with a focus on managing change and fostering innovation in an organization, as well as evaluating and analyzing business-critical information.

Our degree program prepares graduates for a variety of management roles including:

- Business manager
- Facility manager
- Operations manager
- General manager

Learn tangible skills:
- Manage change and its impact on diverse stakeholders.
- Plan, allocate and manage human and material resources in business.
- Act as a change leader to advance company goals.
- Solve complex business problems using leadership models and theories.

Study a solid core curriculum:
- Organizational communications
- Negotiation
- Public relations
- Organizational leadership

Build key business skills:
- Critical thinking
- Problem solving
- Communication
- Information utilization
- Collaboration
- Management

Visit phoenix.edu/business, or call 800.766.0766.
Benefits of being a Phoenix:
- Learn from our dedicated business faculty who average 20 years of practical experience in the fields in which they teach.
- Leverage the knowledge and insights of our Alumni Network — more than 954,000 strong — via programs like the Alumni Association’s Alumni Mentor Program and more than 50 local chapters.
- Take classes online or on campus — our 24/7 mobile app helps you stay connected to class on the go.
- Have your prior academic and professional experience evaluated and potentially applied toward your degree.
- Gain the industry skills and knowledge you need to help you be successful.
- Find student support online and at local campuses.
- Prepare for your career by using exclusive career resources like our Phoenix Career Guidance System™, our dedicated team of Career Advisors and complimentary career fairs.
- Learn from a program that is built for adult learners.

The Master of Management requires a minimum of 39 credits, which may come from a combination of required and elective courses.

Accreditation:
This program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP®).

Coursework includes, but is not limited to:
- MGT 521 Management
- ENT 527 Opportunity Assessment & Innovation
- COM 539 Communications: Selling and Customer Engagement
- LDR 535 Leading Change
- DAT 565 Data Analysis and Business Analytics
- MKT 575 Marketing Strategy
- LAW 531 Business Law
- ENT 586 Informational Technology for Entrepreneurs and Leaders
- FIN 575 Project Budget and Finance
- ENT 588 Innovation and Design Capstone Project

For more information about our on-time completion rates, the median debt of students who completed the program, and other important information, please visit our website at http://www.phoenix.edu/programs/degree-programs/business-and-management/masters/mm.html.

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