

5 STEPS

TO EFFECTIVELY BUILD YOUR NETWORK



1

Establish your goals

Identify what you hope to accomplish by expanding your professional network.

2

Target your audience

Outline the parameters of your target audience to make more effective connections.

3

Tap into connections

Don't forget your current connections! Tap into your existing professional relationships for career help.



4

Expand your reach

Make new connections by creating a LinkedIn account, joining professional associations and participating in networking events.

5

Maintain relationships

Foster your professional relationships as you grow your network by staying in touch.



Need more help?

Check out our step-by-step guide to effectively build your network, as well as other career planning resources, at phoenix.edu/blog/career-support/tools-resources.html



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