

It takes more than the ordinary to break the rut of a traditional business. The future of work requires a new mindset to affect change and innovation. If your goal is to become an expert who can step in and make that difference, a Doctor of Business Administration degree may be for you. Develop a strong strategic vision and business acumen that can position you as the extraordinary business leader your industry needs. Take part in research groups and tackle the subjects directly impactful toward your industry and community. Lead the charge with skills necessary to revolutionize a work environment for day-to-day operations and future growth. All the while, practitioners with rich experience are there to give you vital support and encouragement. This is the peak of sharpening your business knowledge so you can rewrite the rulebook of modern business and set yourself apart from the general workforce. You have the vision to change the future of business – we can help you get there.

GET STARTED >>

Differentiators

Research for Innovating your Industry

Directly impact the progress of the field by partaking in active research communities while you earn your doctorate degree.

Strong, Personal Community

Surround yourself with our community of over 5,000 in the dedicated doctoral school, which has offered practitioner programs since 1998.

Recognized in the Field

Progress through the ACBSP Accredited program while learning about key strategic focuses in business, like finances, operations and marketing on the doctorate levels.

Practice to Lead Your Company

Use a sturdy foundation for advanced working practices on how companies operate, and how to strategize for future success in order to keep a business going strong year after year.

Get the Credit You Deserve

If you have a master's degree from an accredited university, you may be eligible to receive a waiver for the introductory class – 3 credits - based on program alignment. Current doctoral students from an accredited university or college may be eligible to receive up to 27 credits based on previous doctoral coursework.

Resources for Your Road Ahead

Your dissertation process is bolstered with research centers for your access, along with faculty and industry experts to mentor you along the way. You can also access doctoral resources from [one web page](#) – it's easily accessible for your benefit.

Objectives

The mission of the Doctor of Business Administration degree is to empower business administration practitioners to become business subject experts, organizational leaders, and industry pioneers who create unique, value-added contributions to the existing body of knowledge and society by expanding their organizational vision, theoretical foundations of strategy, global business, and research methodology.

Requirements & Prerequisites

You will need 54 credits to complete this program. Courses may vary based on waivers or transferable credits. Please note the doctoral programs are not designed to lead to educational licensure or certification. While widely available, all programs may not be available in all locations. Students must pass all courses with a B- or better in order to continue in the program. This degree map is a recommended course sequence and may differ based on your individual progress and enrollment. Please contact your Academic Counselor to ensure proper enrollment.

DBA Courses

Course	Course Title	Credits	Length
Phase 1			
BUS/700	Introduction to Business Administration in Doctoral Study	3	8 weeks
LDR/711A	Leadership Theory and Practice	3	8 weeks
RES/709	Research Conceptualization and Design	3	8 weeks
DOC/714S	Symposium I	3	8 weeks
Phase 2			
RES/724	Qualitative Methods and Design	3	8 weeks
RES/710	Statistical Research Methods and Design I	3	8 weeks
ORG/716	Organizational Theory and Design	3	8 weeks
FIN/711	Financial Measures of Value Added	3	8 weeks
DOC/715	Doctoral Seminar I	3	8 weeks
Phase 3			
MGT/711	Strategic Opportunities in an Internet-based Global Economy	3	8 weeks
MKT/711	Marketing and Managing the Customer Relationship	3	8 weeks
DOC/723	Doctoral Seminar II	3	8 weeks
Phase 4			
BUS/721	Issues in Optimizing Operations	3	8 weeks
LDR/731	Contemporary Issues in Leadership	3	8 weeks
DOC/741	Doctoral Dissertation	3	8 weeks
Phase 5			
BUS/733	Transforming the Business	3	8 weeks
DOC/719S	Symposium II	3	8 weeks
DOC/742	Doctoral Project IV	3	8 weeks

Access

The first four courses make up Phase 1 of the Doctoral Journey, to include the ACCESS sequence of LDR/711A, RES/709 and DOC/714s. These prepare students for success in the program by introducing content, research and dissertation courses.

Make an Informed Choice

We believe that students and families should be prepared financially for college and understand gainful employment opportunities before starting any program. So we want to ensure you have the information you need to make an informed choice - information like what it will cost, the skills you'll learn through your

chosen program, and the types of occupations the program prepares you for. For important information about the educational debt, earnings, and completion rates of students who attended this program, view our consumer information [here](#).