

Doctor of Business Administration (DBA) Student Learning Outcomes

- Analyze internal and external organizational strategic landscape environments for competitive advantage and long-term sustainability.
- Integrate leadership principles, theories, and skills to promote organizational performance, employee commitment, and governance in a global business environment.
- Apply principles of ethical leadership to change management processes in a global environment.
- Design innovative, ethical, and rigorous research studies to solve complex business problems.
- Contribute to the body of business knowledge by communicating research findings as a scholar and a practitioner.
- Evaluate and leverage research and business challenges within internal and external organizational cultures to attain performance excellence.
- Create strategic organizational models that optimize organization leadership, policies, and resources in a diverse environment.