

Program Student Learning Outcome Assessment Report

College/School: School of Business

Program:* Bachelor of Science in Business

Campus:* National

Date Range (Start):* 03/01/2014

Date Range (End):* 06/17/2014

BSB SLO #	PSLO Description
1	Students will apply decision-making skills and consider ethical implications when solving business situations.
2	Students will integrate business concepts and principles to advance organizational goals.
4	Students will analyze the implications of operating in a changing global business environment.
5	Students will apply key disciplinary skills as practitioners in business to critical business issues in the following domains of the BSB program: finance, marketing, information systems, research methodologies, economics, business law, management, accounting.
6	Students will examine the degree of alignment between their individual values and the organization's values as reflected in the organization's plans and actions.

The chart shows the average percentage of students from both online and on-campus locations who met or exceeded the criteria for success, by SLO.

