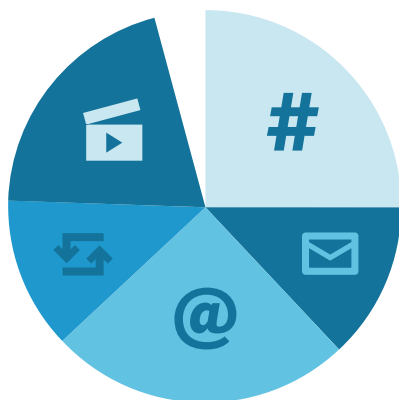


Phoenix Career Corner™

How to boost your career search on Twitter

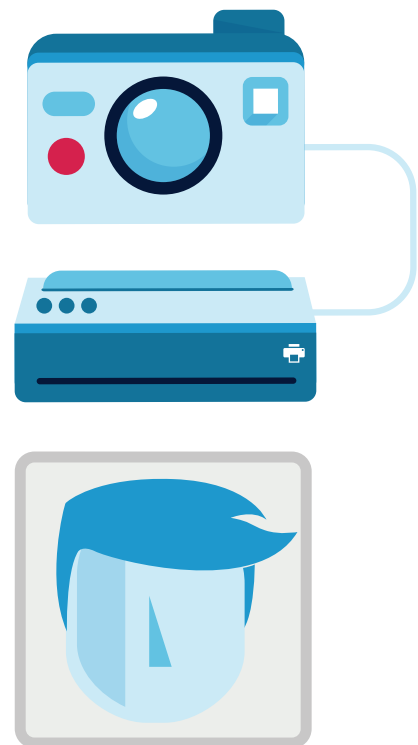
1. Prioritize social media in your search:

94 percent of companies are using social media to find candidates just like you.



2. Start with a strong Twitter bio:

Post a professional image and briefly describe your career focus.



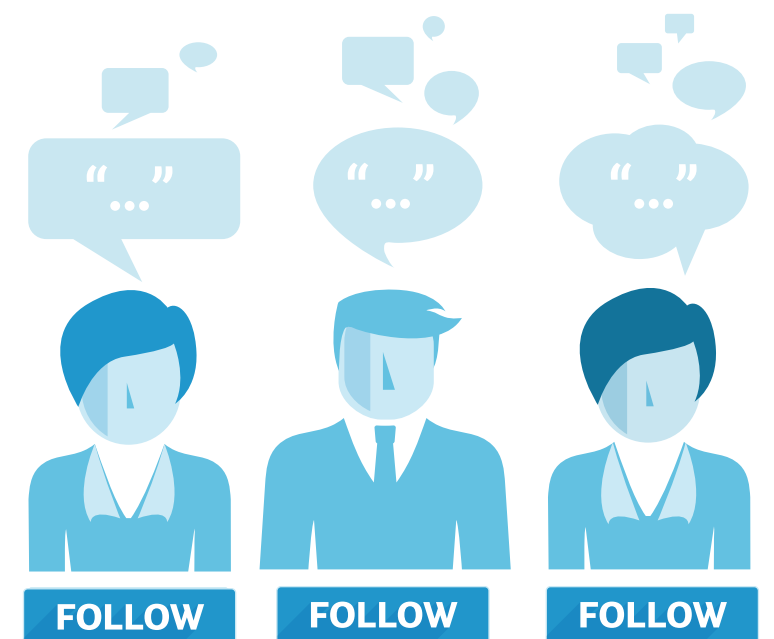
3. Make a list of your favorite companies:

Go to Search.Twitter.com. Type in the companies on your list.



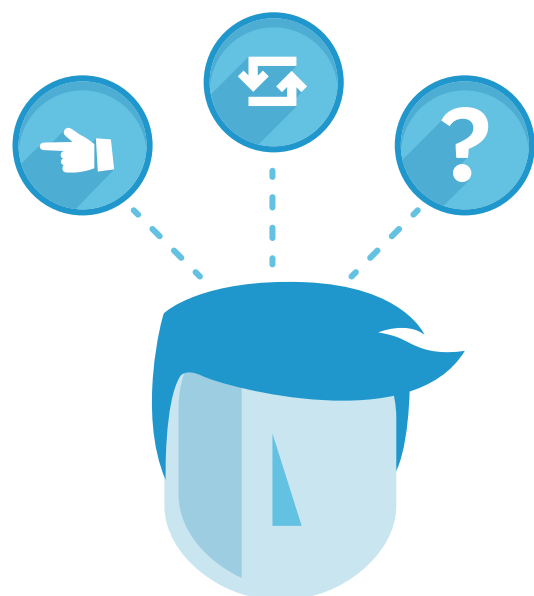
4. Follow employees who show up in your search results:

Pay attention to what they talk about.



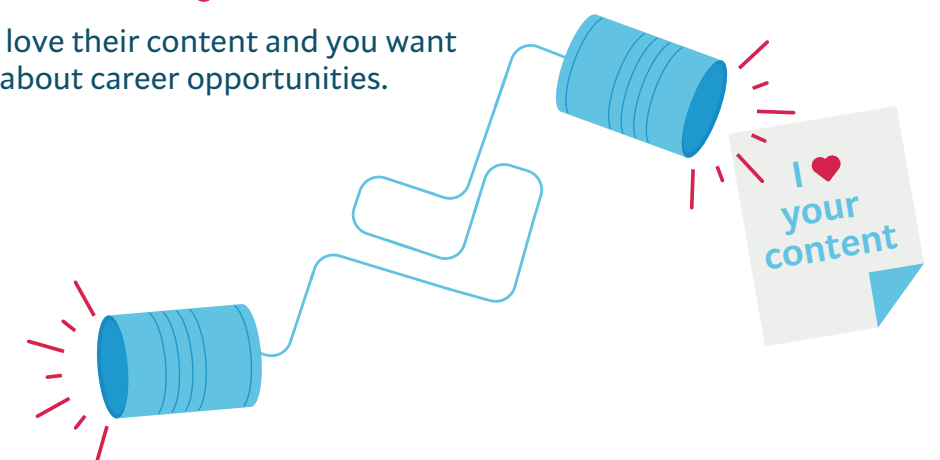
5. Engage with those employees:

Ask them questions, retweet them or point them to industry information they might find helpful.



6. Direct message employees who follow you back:

Tell them you love their content and you want to talk offline about career opportunities.



7. Don't give up:

All it takes is one connection to move your career search forward.



Those are our best tips.

Try them out, and good luck!

