University of Phoenix®

Completion Rates, First-Year Persistence Rates, and Total Graduates for ACBSP-Accredited Programs in the College of Business and Information Technology and the College of Doctoral Studies

The University of Phoenix® College of Business and Information Technology and the College of Doctoral Studies offers seven programs accredited by the Accreditation Council for Business Schools & Programs (ACBSP®). ACBSP standards for academic excellence are designed to align with the mission of teaching institutions with an emphasis on student learning, supported by continuous quality improvement and faculty scholarship. For additional information, visit acbsp.org.

The following programs have been accredited by ACBSP since May 2007:

- Associate of Arts with a concentration in Business Foundations (AABFN)
- Bachelor of Science in Accounting (BSACC)
- Bachelor of Science in Business (BSB)[1]
- Master of Business Administration (MBA)[1]
- Master of Management (MM)
- Doctor of Business Administration (DBA)
- Doctor of Management (DM)

Program	Year	150% Graduation Rate[2]	First-Year 4th Course Retention Rate[3]
AABFN	2022–23	33%	65%
	2023–24	32%	68%
	2024–25	40%	71%
BSACC	2022–23	34%	76%
	2023–24	38%	76%
	2024–25	41%	80%
BSB	2022–23	29%	75%
	2023–24	32%	75%
	2024–25	34%	80%
MBA	2022–23	58%	85%
	2023–24	54%	82%
	2024–25	56%	84%
MM	2022–23	61%	68%
	2023–24	64%	66%
	2024–25	61%	71%

College of Doctoral Studies

Program	Year	First-Year 4th Course Retention Rate[3]	Program	Year	Total Graduates[4]
DBA	2022–23	54%	**DBA**	2022–23	24
	2023–24	53%		2023–24	41
	2024–25	58%		2024–25	35
DM	2022–23	57%	**DM**	2022–23	53
	2023–24	50%		2023–24	83
	2024–25	57%		2024–25	84

Read more about University of Phoenix accreditation: phoenix.edu/accreditation

Cohort Year

Level	2025	2024	2023
Associates	FY22	FY21	FY20
Bachelors	FY18	FY17	FY16
Masters	FY22	FY21	FY20
Doctoral	FY18	FY17	FY16

All performance measures reported above are calculated according to the following data definitions.

1 Concentrations in the BSB and MBA programs are included in the data presented for the BSB and MBA programs.

2 **150% Graduation Rate:** The percentage of students who completed their program within 150% of the published program length. Students are included in the cohort if they began a program in the degree level during the cohort year and attended for at least 30 days (consistent with IPEDS logic). Students who became deceased prior to completion were excluded from the cohort. If the student's duration in the program was less than or equal to 150% of the published program length, they were counted as graduating within 150%. Completers are reported in the program they completed; non-completers are reported in the program they began.

3 **First-Year 4th Course Retention Rate:** The percentage of students who began the respective business program in the year prior to the reporting year and attended four courses within the standard length of time to attend five courses.

4 **Total Graduates:** The total number of graduates who completed their doctoral program during the reporting period..

©2026 University of Phoenix, Inc. All rights reserved | COM-0004722