

HOW UNIVERSITY OF PHOENIX IS HELPING BRIDGE THE WORKFORCE SKILLS GAP



In today's labor market, skills matter to everyone. Unfortunately, there is a disconnect between employers and employees on workforce skills.

THE PROBLEM

According to the University of Phoenix
2023 Career Optimism Index® study:

46%

of American employers say their organization's greatest challenge has been a lack of well-qualified applicants.

62%

of American workers say they need support learning new skills.

75%

of American workers say they are seeking skills development opportunities and certifications.



In other words, American workers can overcome this skills mountain by demonstrating career-relevant skills to potential employers.

THE SOLUTION

Digital badges aligned to career-relevant skills can help bridge the gap between what employers want and what employees can deliver.

Furthermore, digital badges can help empower workers and help them demonstrate proof of learning.



WHAT EMPLOYERS ARE SAYING

74%

of employers believe alternative credentials have helped their organization fill existing skills gaps.*

62%

of employers would be interested in using digital badges to evaluate skills.**



HOW UNIVERSITY OF PHOENIX IS HELPING

90%

University of Phoenix programs and certificates open for new enrollment that are aligned to skills.

715,000

Number of digital badges University of Phoenix has issued via Credly since September 2021.



Learn more about University of Phoenix's skills-aligned programs and digital badges at phoenix.edu/online-degrees/skills-aligned-learning