

Bachelor of Arts in English (BA/ENG) Program Student Learning Outcomes

1. Students will demonstrate mastery of written English and apply this to a variety of rhetorical strategies of exposition, persuasion, narration and descriptive writing.
2. Students will demonstrate understanding of texts and apply rhetorical concepts in a variety of diverse communication situations and contingencies.
3. Students will apply collaborative learning skills in analysis and composition to works collectively authored in a team setting in the creation of a product.
4. Students will compare and contrast literature across its forms, genres and schools, using significant authors and works in the identification of essential elements.
5. Students will research authors, historical contexts and theoretical frames to deepen comprehension of written works.
6. Students will evaluate literary and rhetorical works for quality and purpose.
7. Students will apply concepts from literary works and scholarly research to their lives.
8. Students will explain the importance of literature, rhetoric and linguistics to society.