

## **Doctor of Business Administration(DBA) Program Student Learning Outcomes**

1. Integrate the SPL model throughout the doctoral journey and beyond.
2. Cultivate a leadership identity that reflects a mature and strategic understanding of the dynamics of diverse business environments.
3. Analyze organizational landscapes in order to drive performance excellence through cultural competence, competitive advantage, long-term sustainability, employee satisfaction, and community engagement.
4. Generate research of a high caliber to identify and address opportunities for improvement in business contexts.