



Transfer Pathway Between Moraine Park Technical College and University of Phoenix

Associate of Applied Science Degree in Marketing and Social Media Management (Moraine Park Technical College)

2023-2024 Catalog Year to:

Bachelor of Science in Management v005A (UOPX)

UOPX General Education and Elective Program Requirements

Bachelor of Science in Management Degree Requirement	Recommended Courses	Institution	Credits Utilized
Communication Arts (6 credits) [Must Include three (3) credits of College Composition]	801-136 English Composition I*	MPTC	3
	801-141 Introduction to Mass Communications* (Communication Course)	MPTC	3
Mathematics (6 credits) [Must Include six (6) credits of Quantitative Reasoning, Statistics, College Algebra or Calculus] [Math Proficiency Requirement]	804-195 College Algebra with Applications* (Mathematics Course)	MPTC	3
	Any three (3) credits from the Mathematics Courses that does not duplicate**	MPTC	3
Science and Technology (6 credits) [Must Include three (3) credits in Physical or Biological Sciences]	Any six (6) credits from the Natural Science list on the Associate of Arts list that does not duplicate**	MPTC	6
Humanities (6 credits)	Any six (6) credits from the Humanities list on the Associate of Arts list that does not duplicate**	MPTC	6
Social Science (6 credits)	809-122 Introduction to American Government* (Social Science Course)	MPTC	3
	809-196 Introduction to Sociology* (Social Science Course)	MPTC	3
Liberal Arts (6 credits) [Must include GEN/201 Foundations for University Success]	GEN/201 Foundations for University Success	UOPX	3
	Any three (3) credits from the Behavioral Science Course list that does not duplicate*	MPTC	3
Elective (54 credits)	<i>Lower Division Elective Credits Filled by Combined Credits From:</i>		
	102-110 Introduction to Business, 103-159 Computer Literacy - Microsoft Office, 104-102 Marketing Principles, 104-130 Marketing Digital Design, 890-101 College 101, 104-131 Social Media Management, 104-132 Website Management, 104-133 Social Video Creation, 104-117 Public Relations, 104-125 Advertising and Social Media Campaign, 104-134 Email and Mobile Marketing, 104-135 Customer Relationship Management, 196-189 Team Building and Problem Solving, 102-120 Principles of Management, 104-136 Leadership and Ethics in the Digital Age, 104-137 Marketing Presentation and Portfolio*	MPTC	45
	Any College-level/Transferable coursework that does not duplicate**	MPTC	9

*Course recommended or required to maximize transfer into UOPX based off Associate degree requirements to obtain an Associate of Applied Science Degree in Marketing and Social Media Management from Moraine Park Technical College.

**Course recommended by UOPX outside of Associate degree requirements to reach transfer credit totals listed on pathway. Students may have other options to satisfy this course requirement at UOPX. Students should consult an advisor at their respective institution if they would like to take courses outside of the recommended sequence.

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UOPX Course of Study Requirements

Bachelor of Science in Management Degree

Requirement	Recommended Courses	Institution	Credits
Organizational Behavior for Managers	MGT/312 Organizational Behavior for Managers	UOPX	3
Ethical and Legal Topics in Business	ETH/321 Ethical and Legal Topics in Business	UOPX	3
Innovative Leadership	LDR/300 Innovative Leadership	UOPX	3
Change Management and Implementation	MGT/362 Change Management and Implementation	UOPX	3
Strategic Operations and Logistics	OPS/330 Strategic Operations and Logistics	UOPX	3
Principles of Macroeconomics	ECO/372 Principles of Macroeconomics	UOPX	3
Organizational Project Management	PM/350 Organizational Project Management	UOPX	3
Finance for Business	FIN/370 Finance for Business	UOPX	3
Marketing	MKT/421 Marketing	UOPX	3
Strategic Management	MGT/498 Strategic Management	UOPX	3

Institutional Credit Breakdown

Minimum Credits Required for AAS Degree in Marketing and Social Media Management	63 Credits
Credits Utilized from AAS Degree in Marketing and Social Media Management	63 Credits
Recommended Credits Outside AAS Degree in Marketing & Social Media Mgt to Maximize Transfer	24 Credits

Total Credits Required to Complete Bachelor's Degree **120**

Total Moraine Park Technical College Applied Credits	87
Required University of Phoenix Credits (30 Upper Division)	33

NOTE: This breakdown represents the recommended course sequence a student should pursue in order to transfer into University of Phoenix. This summary is an estimation of credits only based on the current catalog and degree program requirements. Actual credit may vary based on each individual student's submission. Concentrations are reflected on the transcript only. All courses that apply to an associate's degree transfer to the University of Phoenix with the exception of remedial or vocational courses. Courses must have received a grade of C- or higher to transfer.