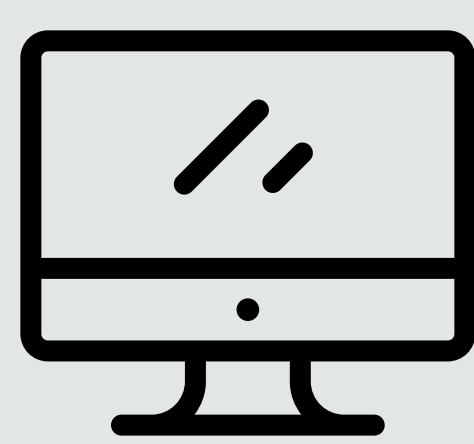


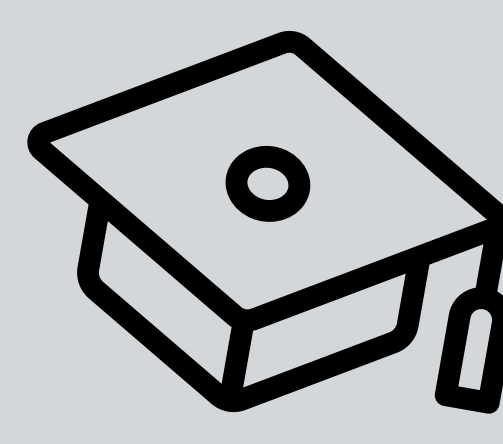


# Adult learners: Who they are and what they want from college

**92%** of adult learners believe education is a pathway to success.



The desire to improve technology skills plays a role in **89%** of adult learners' decision to pursue a degree.



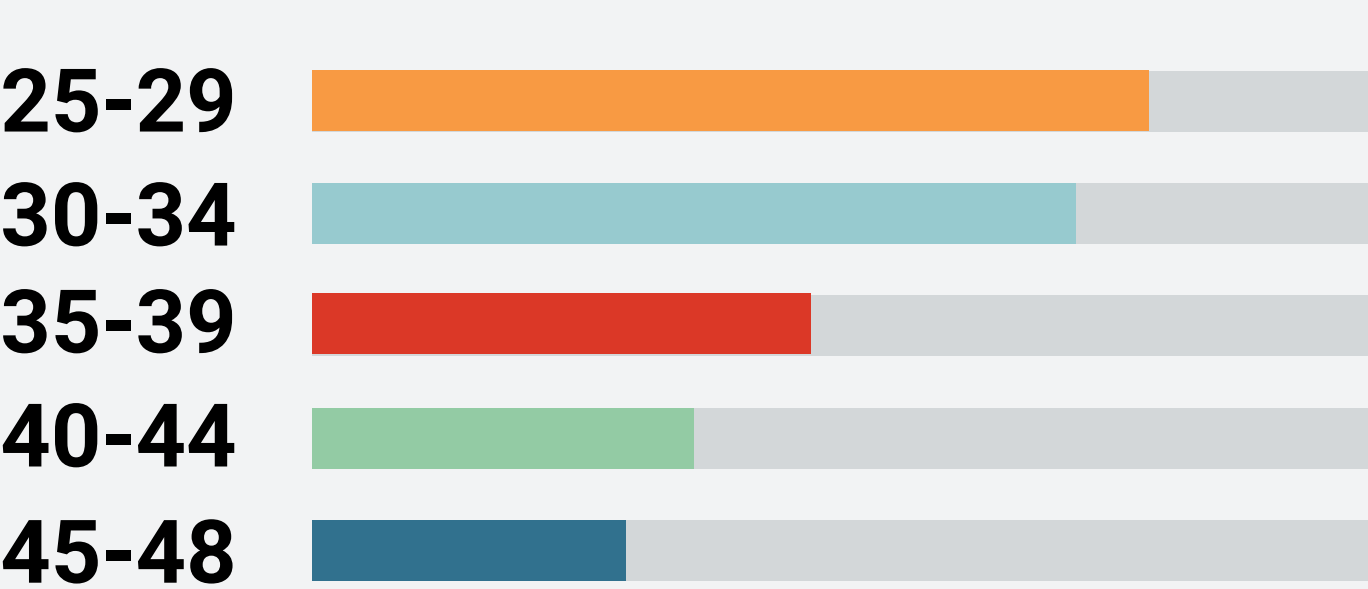
More than 7 in 10 (**76%**) adult learners feel their education will get them a job that makes enough money to cover any student debt they might incur.

## Adult learners are...

### Gender

45% female 55% male

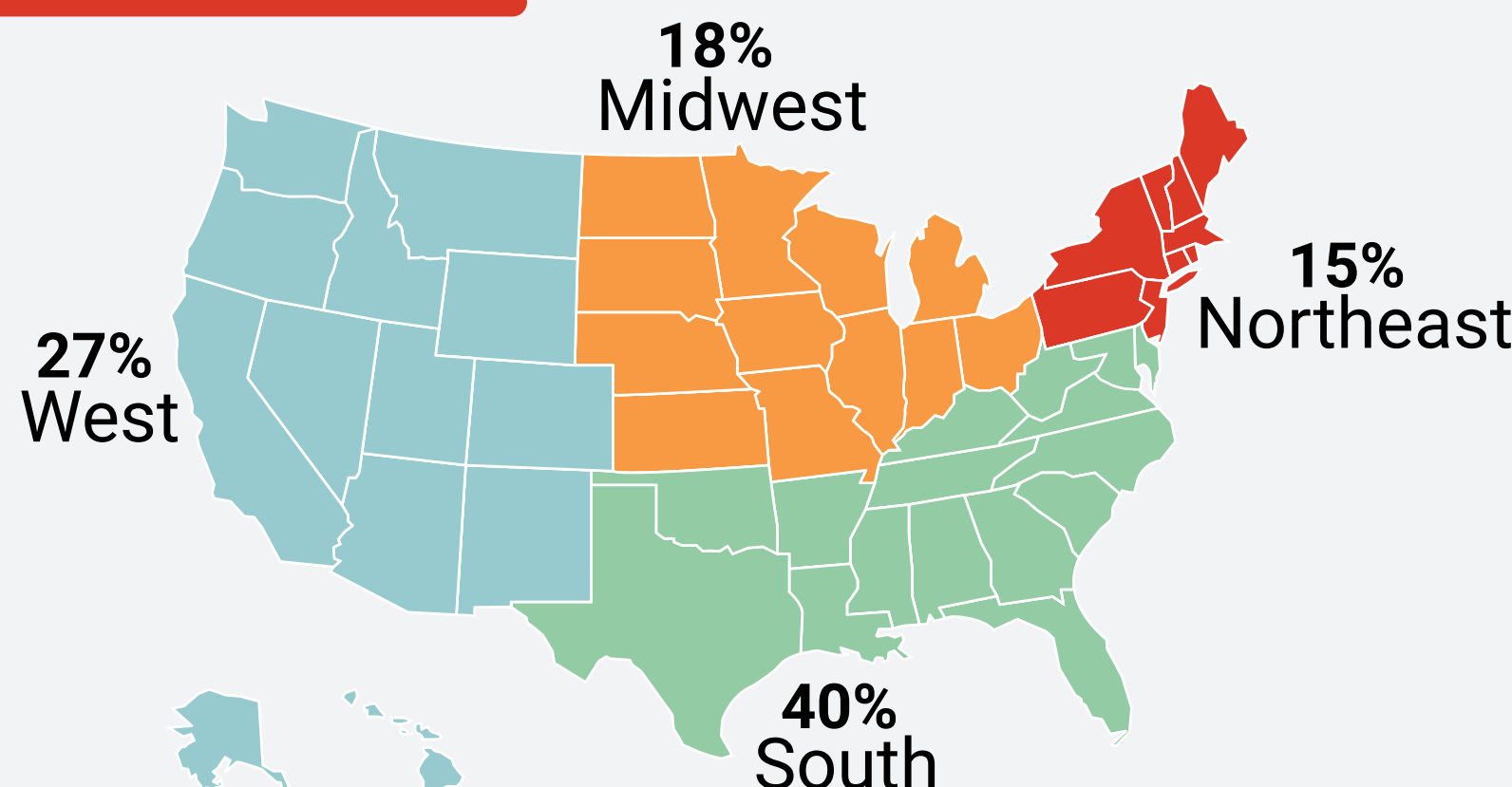
### Age



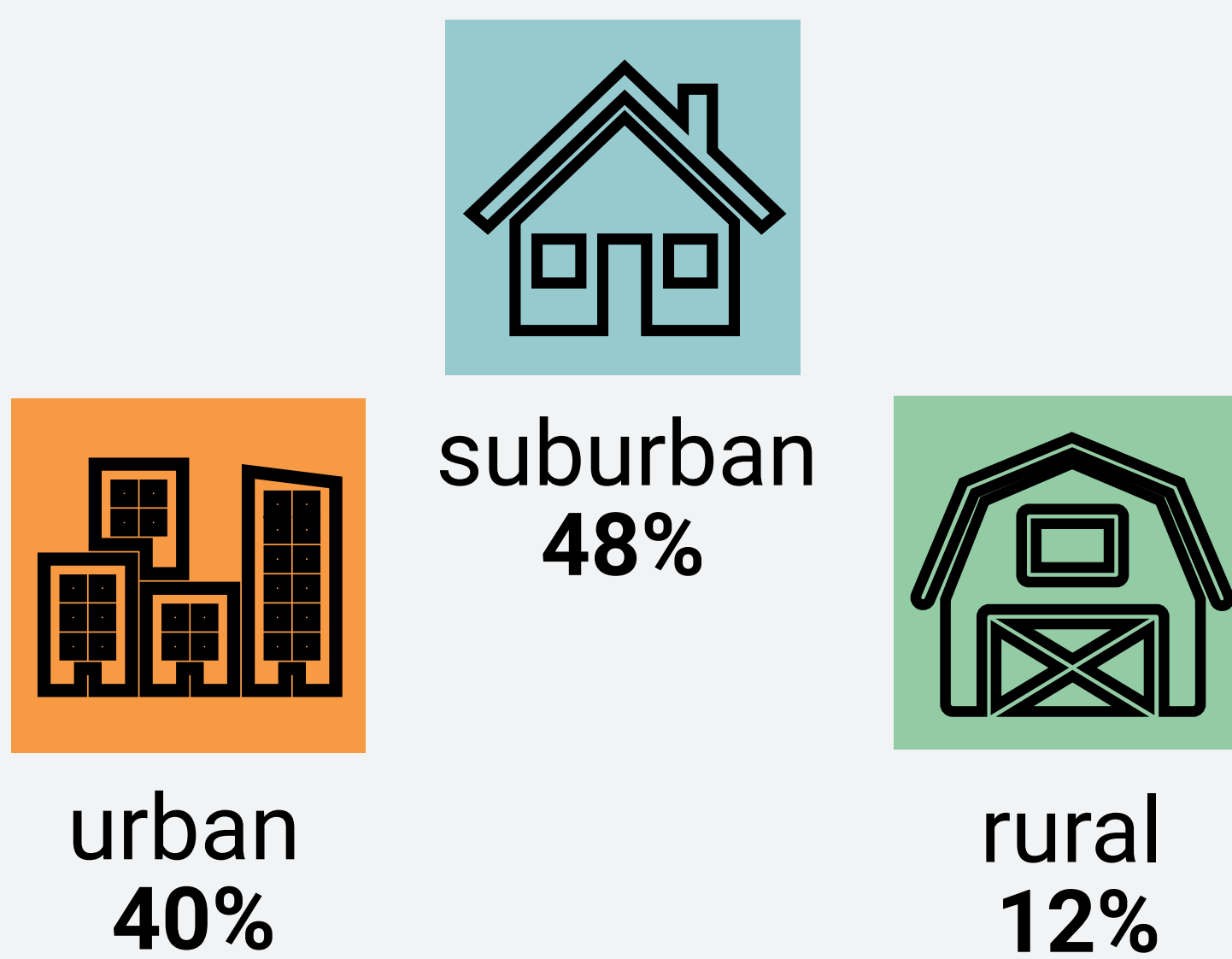
### Race

65% White  
 29% Hispanic  
 21% Black or African American  
 11% Asian  
 2% Native American or Alaskan Native  
 6% Other race

### Region



### Urbanicity



## Adult learners attend college to...

- learn new skills (62%)
- seek career enhancement (54%)
- explore interests (45%)
- gain a competitive edge (40%)
- potentially earn a higher salary (38%)
- change careers (32%)
- build a professional network (31%)
- take advantage of employer-based tuition discounts and reimbursements (15%)



## Adult learners want...

- 81%** transferrable career skills across professions.
- 77%** academic support from faculty and professors.
- 82%** additional career support and preparedness.
- 85%** schools to do a better job of teaching required skills.



Find out how higher education can help you reach your career goals at [phoenix.edu/blog/job-outlook-growing-fields/](http://phoenix.edu/blog/job-outlook-growing-fields/)