

Bachelor of Science in Business with a Certificate in Business Analytics



Approx. program length:

4 years

Credits:

120

Cost per credit:

\$398

[Tuition Guarantee](#)

Format:

Online

Help organizations solve complex problems

Develop the skills to use data for decision-making in our ACBSP-accredited Bachelor of Science in Business with a Certificate in Business Analytics. Coursework in this program covers content in the International Institute of Business Analysis (IIBA) Entry Certification exam. The combined certificate and certification will enable you to make business decisions that help improve the competitive advantage for organizations in a variety of fields.

In this Bachelor of Science in Business with a Certificate in Business Analytics program, you'll learn how to:

- Construct and answer business critical questions using data.
- Apply data models to data sets for better decision making.
- Visualize information to support, recommend and/or present a business case.
- Apply data ethics standards and data security policies to ensure appropriate business practices.
- Recommend change management initiatives to help advance an organization's goals.

Thinking of an MBA? Save time and money.

Take three MBA courses during your BSB program at the undergraduate tuition rate through our MBA Bridge Program. You'll save \$2,700 on tuition, earning both degrees in about five years. Contact an enrollment representative at 844.YES.UOPX for more information.

What sets us apart?

When you choose our BSB with a Certificate in Business Analytics program, you can:

Prepare for your career

Feel confident that what you're studying will help you end up where you want to be. Our programs are designed to give you skills you can use on the job.

Learn from experienced faculty

Our instructors are experienced business professionals. You'll gain real-world industry knowledge and skills from those who apply them in the business world.

Balance work, school and life

Have the flexibility to start your degree throughout the year, and to earn it one, five-week course at a time.

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Projected job growth:

14%

According to [Bureau of Labor Statistics](#)

Job opportunities

According to the Bureau of Labor Statistics, the job growth for management analysts is projected to be 14 percent between 2018 and 2028. A Bachelor of Science in Business with a Certificate in Business Analytics can help prepare you to become a:

- Business Analytics Director
- Operations Research Analyst
- Business Analyst
- Analytical Strategist

Networking opportunities

Access powerful networking tools through our PhoenixLink™ career services platform. Take advantage of personal career coaching. Search and apply for jobs or make your resumé visible to employers. And connect with employers and alumni through career fairs and mixers. It's all about connections. And we help you make them.

Learning outcomes

Along with the knowledge and skills related to the University Learning Goals, students who graduate from the School of Business should gain program-specific knowledge, skills and abilities. Each college or school creates a set of Program Student Learning Outcomes (PSLOs) to describe the knowledge, skills or attitudes students will possess upon completion of the program of study. By the time you complete your Bachelor of Science in Business, you should be able to perform these [learning outcomes](#).

Review the annual assessment results (PDFs) for this program.

- Review the [the annual assessment results \(PDFs\)](#) for this program.

Program accreditation

The BSB has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the program meets the ACBSP standards.

What does that mean in real life? [ACBSP-accredited](#) business programs are committed to quality standards. The program is continuously benchmarked against specific criteria that prepare students for their industry of choice. Accreditation occurs on a 10-year cycle with regular quality reviews.

View the [completion and first-year persistence rates](#) for ACBSP-accredited business and accounting programs at University of Phoenix.

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Course length:

5 weeks

Total credits required:

120

Max. number of transfer credits:

90

Requirements and prerequisites

You'll need 120 credits to complete this program. These may be earned through a combination of required and elective courses. Required courses may vary based on previous experience, training or transferable credits. [View general requirements](#)

Transfer credits

Earn your degree faster by [transferring eligible college credits](#). If you have a Certified Quality Auditor License from the American Society of Quality, you can also waive one course, MGT/420, in your degree sequence. Contact an enrollment representative at 844.YES.UOPX for more information.

Industry review

Our Industry Advisory Council, comprised of experienced business leaders, meets regularly to help ensure our educational programs are up to date and aligned with current and emerging industry trends. This is just one more way a University of Phoenix Bachelor of Science in Business with a Certificate in Business Analytics can help you develop skills you'll need in the business world.

Core courses

- MGT362: Change Management And Implementation
- ETH328: Data Ethics And Security
- ECO372: Principles Of Macroeconomics
- HM482: Hospitality Analytics For Decision Making
- DSC330: Data Communication And Visualization For Business
- MGT420: Managing Quality In The Supply Chain
- CPMGT303: Project Estimating And Control Techniques
- BRM360: Retail Data Analytics For Decision Making
- ETH321: Ethical And Legal Topics In Business
- MGT312: Organizational Behavior For Managers
- ACC291: Principles Of Accounting II
- RES351: Business Research
- HCM440: Health Care Data Analytics
- ECO365: Principles Of Microeconomics
- BUS475: Integrated Business Topics
- MKT448: Web Analytics For Digital Marketing
- FIN370: Finance For Business
- PHL320: Critical Thinking And Decision Making In Business
- ACC290: Principles Of Accounting I
- COM295: Business Communications
- MKT441: Marketing Research
- IM310: Data Analytics And Modeling
- QNT275: Statistics For Decision Making
- MKT421: Marketing