

Bachelor of Science in Business with a Leadership and Management Certificate



Approx. program length:

4 years

Credits:

120

Cost per credit:

\$398

[Tuition Guarantee](#)

Format:

Online

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The need for trained business leaders is growing. Will you be ready? Our Bachelor of Science in Business with a Certificate in Leadership and Management prepares you to manage employees to help companies achieve their goals. Courses are just five weeks long, so you can fit them into your busy life.

You'll learn how to:

- Integrate decision-making skills to advance organizational goals
- Synthesize leadership concepts and practices to support an organization's mission and values
- Evaluate logistics in global business operations
- Analyze interrelationships among functional areas of an organization

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Projected job growth:

7%

According to [Bureau of Labor Statistics](#)

What can you do with a Bachelor in Science in Business with a Certificate in Leadership and Management?

This degree can prepare you to be a:

- General Manager
- Business Manager
- Development Manager
- Personnel Officer
- Operations Director
- Administrative Director
- Sales Vice President
- Business Administrator
- Administrative Coordinator
- Sales Manager
- Sales Representative

According to the [Bureau of Labor Statistics](#), job growth for Training and Development Managers is projected to be faster than average between 2019 and 2029.

Information not specific to University of Phoenix students or graduates.

Programmatic accreditation

Our BSB has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education.

What does that mean in real life? [ACBSP-accredited](#) business programs are committed to quality standards. The quality of the program is regularly benchmarked against specific criteria that prepare students for the business industry. Accreditation occurs on a 10-year cycle with regular quality reviews.

View the [completion and first-year persistence rates](#) for all University of Phoenix ACBSP-accredited business and accounting programs.

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Total credits required:

120

Requirements and prerequisites

You'll need 120 credits to complete this Bachelor's of Science in Business with a Certificate in Leadership and Management. Your course schedule may vary based on transferable credits or credits awarded through the University's Prior Learning Assessment process.

14 Core courses

Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills needed in a business environment.

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- COM/295T: BUSINESS COMMUNICATIONS
- BIS/221T: INTRODUCTION TO COMPUTER APPLICATIONS AND SYSTEMS
- MGT/312T: ORGANIZATIONAL BEHAVIOR FOR MANAGERS
- LDR/320T: INCLUSIVE LEADERSHIP: DIVERSITY IN THE WORKPLACE
- ACC/290T: PRINCIPLES OF ACCOUNTING I
- ACC/291T: PRINCIPLES OF ACCOUNTING II
- MGT/316T: MANAGING WITH A GLOBAL MINDSET
- ETH/321T: ETHICAL AND LEGAL TOPICS IN BUSINESS
- ECO/365T: PRINCIPLES OF MICROECONOMICS
- ECO/372T: PRINCIPLES OF MACROECONOMICS
- QNT/375T: BUSINESS DATA ANALYTICS
- FIN/370T: FINANCE FOR BUSINESS
- MKT/421T: MARKETING
- BUS/475: INTEGRATED BUSINESS TOPICS
- LDR/305T: FOUNDATIONS OF LEADERSHIP
- LDR/306T: ORGANIZATIONAL LEADERSHIP: BUILDING A PERFORMANCE CULTURE
- LDR/307T: LEADERSHIP STRATEGY AND DECISION MAKING
- LDR/308T: COMMUNICATION STRATEGIES FOR LEADERS
- LDR/309T: LEADING THROUGH CHANGE
- LDR/310: APPLIED LEADERSHIP CAPSTONE
- HRM/300T: FUNDAMENTALS OF HUMAN RESOURCE MANAGEMENT
- MGT/362T: CHANGE MANAGEMENT AND IMPLEMENTATION
- CPMGT/300: PROJECT MANAGEMENT
- MGT/411: INNOVATIVE AND CREATIVE BUSINESS THINKING
- MGT/445: ORGANIZATIONAL NEGOTIATIONS
- MGT/498: STRATEGIC MANAGEMENT
- OPS/330T: STRATEGIC OPERATIONS AND LOGISTICS
- PM/350T: ORGANIZATIONAL PROJECT MANAGEMENT

12 General Education courses

These courses lay the foundation for all our degree programs. Because communication, math and writing skills aren't just universally applicable in business – they're useful in daily life.

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- GEN/201: FOUNDATIONS FOR UNIVERSITY SUCCESS
- PSY/110: PSYCHOLOGY OF LEARNING
- ENG/110: ENGLISH COMPOSITION I
- HUM/115: CRITICAL THINKING IN EVERYDAY LIFE
- FP/100T: EVERYDAY ECONOMICS AND FINANCES
- ENG/210: ENGLISH COMPOSITION II
- SOC/110: TEAMWORK, COLLABORATION, AND CONFLICT RESOLUTION
- SCI/220T: HUMAN NUTRITION
- HUM/186: MEDIA INFLUENCES ON AMERICAN CULTURE
- ENV/100T: PRINCIPLES OF ENVIRONMENTAL SCIENCE
- MTH/215T: QUANTITATIVE REASONING I
- MTH/216T: QUANTITATIVE REASONING II

6 Certificate courses

The leadership courses you take in this portion of your program will enable you to earn a credential – a Leadership and Management Certificate – in addition to your degree.

Schedule

Your academic counselor will help schedule your courses for a Bachelor in Science in Business with a Certificate in Leadership and Management. Many students enroll in the BSB program and add a [Certificate in Leadership and Management](#) or another a certificate later.

What you'll learn

When you earn your on campus* or online Bachelor in Science in Business with a Certificate in Leadership and Management, you'll be equipped with a concrete set of skills you can apply on the job.

*Due to the COVID-19 pandemic, campuses and resource centers may have limited hours or services. Check your nearest location for details.

[Download learning outcomes](#)

Topics covered in this degree include:

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- Organizational leadership
- Marketing
- Economics
- Communication
- Business law and ethics
- Finance and accounting
- Organizational behavior
- Strategy development
- Decision making
- Change management
- Performance improvement
- Entrepreneurship