Bachelor of Science in Business with an Operations Management Certificate

Approx. program length: 4 years
Credits: 120
Cost per credit: $398
Format: Online & campus

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How does business theory become hands-on operations management? With the help of a Bachelor of Science in Business with an Operation Management Certificate you learn how to bridge the gap between areas such as marketing, analytics and business law to application of critical business principles in an organizational setting. Courses are just 5 weeks long, so they won’t get in the way of your busy life.

Top skills learned in this program:

- Communication
- Leadership
- Management
- Operations
- Operations and Supply Chain Management
- Continuous Improvement Process
Projected job growth:

30%

According to Bureau of Labor Statistics

What can you do with a Bachelor of Science in Business with an Operations Management Certificate?

This BSB can prepare you to be a:

- Logistics Team Lead
- Quality Assurance Supervisor (QA Supervisor)
- Client Services Administrator
- Production Supervisor
- Supply Chain Analyst
- Operations Director

According to the Bureau of Labor Statistics, job growth for logistician occupations is projected to be much faster as average between 2020 and 2030.

BLS projections are not specific to University of Phoenix students or graduates.

programmatic accreditation

Our BSB has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education.

What does that mean in real life? ACBSP-accredited business programs are committed to quality standards. The quality of the program is regularly benchmarked against specific criteria that educationally prepares students for the business industry. Accreditation occurs on a 10-year cycle with regular quality reviews.

View the completion and first-year persistence rates for the University of Phoenix ACBSP-accredited business and accounting programs.
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Total credits required:

120

Requirements and prerequisites

You'll need 120 credits to complete this Bachelor of Science in Business with an Operations Management Certificate program. Your course schedule may vary based on transferable credits or credits earned through the University's Prior Learning Assessment.

14 Core courses

Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills needed in a business environment.

- COM/295T: Business Communications
- BIS/221T: Introduction to Computer Applications and Systems
- MGT/312T: Organizational Behavior for Managers
- LDR/320T: Inclusive Leadership: Diversity in the Workplace
- ACC/290T: Principles of Accounting I
- ACC/291T: Principles of Accounting II
- MGT/316T: Managing with a Global Mindset
- ETH/321T: Ethical and Legal Topics in Business
- ECO/365T: Principles of Microeconomics
- ECO/372T: Principles of Macroeconomics
- QNT/375T: Business Data Analytics
- FIN/370T: Finance for Business
- MKT/421T: Marketing
- BUS/475: Integrated Business Topics

12 General education courses

These courses lay the foundation for all our degree programs. Because communication, math and writing skills aren't just universally applicable in business — they're useful in daily life.
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- GEN/201: Foundations for University Success
- PSY/110: Psychology of Learning
- ENG/110: English Composition I
- HUM/115: Critical Thinking in Everyday Life
- FP/100T: Everyday Economics and Finances
- ENG/210: English Composition II
- SOC/110: Teamwork, Collaboration, and Conflict Resolution
- SCI/163T: Elements of Health and Wellness
- HUM/186: Media Influences on American Culture
- ENV/100T: Principles of Environmental Science
- MTH/215T: Quantitative Reasoning I
- MTH/216T: Quantitative Reasoning II

14 Electives

- OPS/350: Operations Management
- OPS/385: Lean Six Sigma and Process Management
- OPS/405: Enterprise Resource Management
- OPS/410: Logistics Management
- CPMGT/300: Project Management
- OPS/420: Operations Management Capstone
- MGT/362T: Change Management and Implementation
- MGT/411: Innovative and Creative Business Thinking
- MGT/445: Organizational Negotiations
- MGT/498: Strategic Management
- LDR/305T: Foundations of Leadership
- LDR/306T: Organizational Leadership: Building a Performance Culture
- LDR/307T: Leadership Strategy and Decision Making

6 Certificate courses

The leadership business analytics course you take in this portion of your program will enable you to earn a credential — a Operations Management Certificate — in addition to your degree. Courses include OPS/350, OPS/400, OPS/405, OPS/415, MGT/420, and OPS/420.
8 Degree electives

Elective courses allow you to learn about topics you’re interested in, whether they’re related to your degree or not. That means you’ll have a degree that’s unique to you and your education goals.

What you'll learn

When you earn your Bachelor of Science in Business with an Operations Management Certificate you’ll be equipped with a concrete set of skills you can apply on the job.

You’ll learn how to:

- Integrate decision-making skills to address business needs.
- Integrate business concepts and principles to advance organizational goals.
- Analyze interrelationships among distinct functional areas of an organization.
- Analyze logistics involved in global business operations.
- Develop strategies to improve operational and logistical performance.
- Implement process improvements for business practices and operational and supply chain workflows.

Schedule

Both the on campus and online Bachelor of Science in Business with an Operations Management Certificate feature the same courses, and your academic counselor will help you plan your classes around your lifestyle. Please note that on campus students are required to physically attend class one day a week, typically from 6-10 p.m.