

Approx. program length:

4 years

Credits:

120

Cost per credit:

\$398

[Tuition Guarantee](#)

Format:

Online & Campus

Build a solid business foundation

Become a competitive candidate in the business world with our ACBSP-accredited Bachelor of Science in Business (BSB). Taught by industry professionals with an average of 25 years of experience, our courses integrate real-world business principles that can position you for a variety of careers.

In this BSB program, you'll learn:

- Finance, marketing, accounting and other business practices
- Legal, ethical and regulatory considerations
- Business communication
- Management strategies
- Statistical analysis

Your BSB is a versatile degree that can prepare you for a variety of business careers. You can also choose from certificate options that can help you gain specialized skills.

Thinking of an MBA? Save time and money.

Take three MBA courses during your BSB program at the undergraduate tuition rate through our MBA Bridge Program. You'll save \$2,700 on tuition, earning both degrees in about five years. Contact an enrollment representative at 844.YES.UOPX for more information.

What sets us apart?

When you choose our BSB, you can:

Trust our accreditation

Our Bachelor of Science in Business degree is evaluated regularly by the ACBSP, ensuring the quality of your education.

Specialize your degree

The BSB features a certificate option, which gives you the ability to take core courses at the beginning of your degree program. The certificate you earn will be an additional credential, helping you move toward your career goals even before you graduate.

Jump-start your MBA

Take three MBA courses during your BSB program at the undergraduate tuition rate through our MBA Bridge Program. You'll save \$2,700 on tuition and earn both degrees in about five years.

Projected job growth:

9%

According to [Bureau of Labor Statistics](#)

Job opportunities

According to the Bureau of Labor Statistics, the job growth for general and operations managers is projected to be 9 percent between 2016 and 2026. A Bachelor of Science in Business degree can help prepare you to be a:

- Business manager
- General manager (GM)
- Operations manager
- Store manager

Networking opportunities

Access powerful networking tools through our PhoenixLink™ career services platform. Take advantage of personal career coaching. Search and apply for jobs, or make your resumé visible to employers. And connect with employers and alumni through career fairs and mixers. It's all about connections. And we help you make them.

Learning outcomes

Along with the knowledge and skills related to the University Learning Goals, students who graduate from the School of Business should gain program-specific knowledge, skills and abilities. Each college or school creates a set of Program Student Learning Outcomes (PSLOs) to describe the knowledge, skills or attitudes students will possess upon completion of the program of study. By the time you complete your Bachelor of Science in Business, you should be able to perform these [learning outcomes](#).

Program accreditation

The BSB has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education.

What does that mean in real life? [ACBSP-accredited](#) business programs are committed to quality standards. The quality of the program is continuously benchmarked against specific criteria that prepare students for their industry of choice. Accreditation occurs on a 10-year cycle with regular quality reviews.

View the [completion and first-year persistence rates](#) for all ACBSP-accredited business and accounting programs.

Course length:

5 weeks

Total credits required:

120

Max. number of transfer credits:

90

Requirements and prerequisites

You'll need 120 credits to complete this program. These may be earned through a combination of required and elective courses. Required courses may vary based on previous experience, training or transferable credits. [View general requirements](#)

Transfer credits

Earn your degree faster. [Transfer eligible college credits](#) or, if you have an industry or professional certification, such as a Certified Public Accountant (CPA) license or a Society for Human Resource Management® Senior Certified Professional (SHRM-SCP), you can apply to [have relevant experience evaluated](#) for potential college credit. Contact an enrollment representative at 844.YES.UOPX for more information.

Industry review

Our Industry Advisory Council, comprised of experienced business leaders, meets regularly to help ensure our educational programs are up to date and aligned with current and emerging industry trends. This is just one more way a University of Phoenix® BSB degree can help you develop skills you'll need in the business world.

Core courses

- EC0372: Principles Of Macroeconomics
- ETH321: Ethical And Legal Topics In Business
- MGT312: Organizational Behavior For Managers
- ACC291: Principles Of Accounting II
- ECO365: Principles Of Microeconomics
- BUS475: Integrated Business Topics
- FIN370: Finance For Business
- PHL320: Critical Thinking And Decision Making In Business
- ACC290: Principles Of Accounting I
- COM295: Business Communications
- QNT275: Statistics For Decision Making
- MKT421: Marketing
- BIS221: Introduction To Computer Applications And Systems