

Approx. program length:

4 years

Credits:

62

Cost per credit:

\$810

[Tuition Guarantee](#)

Format:

Online

Distinguish yourself as a business leader

Develop the business acumen and strategic vision to become a successful scholar, subject matter expert or innovator in your field with a Doctor of Business Administration. Our distinctive Scholar-Practitioner-Leader SM Model helps you develop a blend of knowledge, skills and leadership abilities that can lead to greater personal and professional effectiveness. Our Doctoral Education Ecosystem™ surrounds you with a support system that includes access to experienced researchers, online dissertation research and writing tools, and grants, fellowships and scholarships. These are just a few of the reasons we continue to be a top choice for doctoral candidates.

This Doctor of Business Administration program prepares you to:

- Solve organizational problems
- Become a business subject matter expert
- Position work environments for success and growth
- Design and conduct research studies
- Introduce innovative business ideas to the industry

You'll take just one course at a time in this ACBSP-accredited doctoral program. And courses are never more than eight weeks long, so you can balance work and life on the path to your degree.

Knowledge without boundaries

Advance your research goals, learn how to publish, and gain an overview of research funding and award opportunities through our online scholarly community, classes and events. From practical research tools to an annual research summit and workshops, we help University of Phoenix-affiliated faculty, student and alumni researchers bring research to fruition.

Research Centers

As a doctoral student in the School of Advanced Studies, you'll have access to our [University Research Centers](#). These discipline-specific centers are designed to help students, faculty and alumni expand their research portfolios and influence change in their fields.

What sets us apart?

When you choose our Doctor of Business Administration program, you can:

Trust our accreditation

Our Doctor of Business Administration degree is evaluated regularly by the ACBSP, ensuring the quality of your education.

Get the credit you deserve

If you have a master's degree from an accredited university, you may be eligible to receive up to 6 doctoral-level credits. Current doctoral students from an accredited university or college may be eligible to receive up to 39 credits based on previous doctoral coursework.

Access a wealth of resources

Built for working adults, our hub of doctoral resources is designed to support your journey and dissertation process. This includes access to University Research Centers, experienced faculty and industry professionals ready to mentor you along the way.

Projected job growth:

8%

According to [Bureau of Labor Statistics](#)

Job opportunities

According to the Bureau of Labor Statistics, the job growth for top-level executives is projected to be 8 percent between 2016 and 2026. A Doctor of Business Administration can help prepare you to be a:

- Chief executive officer
- Chief operating officer
- Executive director
- President
- Chief financial officer
- Operations director

Networking opportunities

Access powerful networking tools through our PhoenixLink™ career services platform. Take advantage of personal career coaching. Search and apply for jobs, or make your resumé visible to employers. And connect with employers and alumni through career fairs and mixers or with peers through the school's [Facebook®](#) group for doctoral students. It's all about connections. And we help you make them.

Learning outcomes

Along with the knowledge and skills related to the University Learning Goals, students who graduate from the School of Business should gain program-specific knowledge, skills and abilities. Each college or school creates a set of Program Student Learning Outcomes (PSLOs) to describe the knowledge, skills or attitudes students will possess upon completion of the program of study. By the time you complete your Doctor of Business Administration, you should be able to perform these [learning outcomes](#).

Program accreditation

The Doctor of Business Administration has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education.

What does that mean in real life? [ACBSP-accredited](#) business programs are committed to quality standards. The quality of the program is continuously benchmarked against specific criteria that prepare students for their industry of choice. Accreditation occurs on a 10-year cycle with regular quality reviews.

View the [completion and first-year persistence rates](#) for all ACBSP-accredited business and accounting programs.

Institutional accreditation

Regional accreditation is an institution-level accreditation status granted by one of six U.S. regional accrediting bodies. Accreditation by more than one regional accrediting body is not permitted by the U.S. Department of Education.

University of Phoenix is accredited by the Higher Learning Commission (HLC), [hlcommission.org](#). Since 1978, University of Phoenix has been continually accredited by the Higher Learning Commission and its predecessor.

Course length:

8 weeks

Total credits required:

62

Max. number of transfer credits:

39

Requirements and prerequisites

You'll need a minimum of 62 credits to complete this program. Required courses may vary based on previous education or transferable credits.

Dissertation

Doctoral students are required to complete a [dissertation](#), which is added to the University Dissertation Library. The time to complete your dissertation will vary, depending on your unique approach to research and completing writing and revisions.

Residency

Located in Phoenix, Arizona, required [residencies](#) offer the opportunity to connect with fellow doctoral students on the main University of Phoenix® campus to form valuable networking relationships and refine research and leadership abilities. Contact a University enrollment representative at 844.YES.UOPX for details.

Transfer credits

Earn your degree [faster](#). If you've earned a master's degree from an accredited university, you may be eligible to receive up to six doctoral-level credits toward your doctoral degree. Current doctoral students from an accredited university or college may be eligible to receive up to 39 credits based on previous doctoral coursework.

Core courses

- DOC705R: Creative And Critical Thinking
- DOC700: Developing The Doctoral Identity
- BUS721: Issues In Optimizing Operations
- RES726: Correlational Methods Of Analysis
- BUS731: Transforming The Business I
- MKT711: Marketing And Managing The Customer Relationship
- MGT711: Strategic Opportunities In An Internet-based Global Economy
- DOC741: Doctoral Dissertation
- RES729: Ethnomethodology And The Study Of Culture
- RES725: Descriptive And Comparative Data Analysis
- DOC741R: Annual Renewal Residency
- RES710: Statistical Research Methods And Design I
- DOC742: Doctoral Project IV
- LDR711A: Leadership Theory And Practice
- LDR731: Contemporary Issues In Leadership
- RES745: Grounded Theory Methods
- DOC723: Doctoral Seminar II
- DOC734R: Doctoral Seminar IV
- RES728: Qualitative Case Study
- LDR722: Ethical Leadership And The Law In The Global Environment
- RES709: Research Conceptualization And Design
- ORG711: 21st Century Issues In Organizational Behavior I
- FIN711: Financial Measures Of Value Added
- RES724: Qualitative Methods And Design
- DOC720R: Doctoral Seminar I
- RES746: Mixed Methods

- RES727: Approaches To Phenomenological Inquiry And Data Analysis
- DOC733R: Doctoral Seminar III