Master of Management

Approx. program length: 20 months
Credits: 39
Cost per credit: $698
Format: Online & Campus
Tuition Guarantee

Earn your Master of Management degree

You’ve been planning your business. Now create a business plan — a key component of our curriculum. It’s just one of the real-world experiences you’ll gain through our Master of Management degree program. Our ACBSP-accredited program will also help you sharpen your understanding of consumer behavior and harness the power of data to shape decision-making.

In this Master of Management program, you’ll learn:

• Management strategies
• Accounting and financial decision-making
• Negotiation and persuasive communication skills
• Business law
• Informational technology for entrepreneurs and leaders

Our curriculum is created with input from industry chief executive officers and directors and is taught by faculty with 25 years of experience in business. And, if you already have an undergraduate Business degree, you can complete this graduate program in 20 months.

What sets us apart?

When you choose our Master of Management program, you can:

Trust our accreditation
Our Master of Management degree is evaluated regularly by the ACBSP, ensuring the quality of your education.

Finish your degree faster
You may be closer to a master’s degree than you think. Transfer eligible college credits or apply to have relevant work experience evaluated for potential credit.

Join a powerful network
Make valuable connections at career mixers and fairs. Explore networking opportunities through our network of over 1 million alumni and students.
Projected job growth:

8%

According to Bureau of Labor Statistics

Job opportunities

According to the Bureau of Labor Statistics, the job growth for managers is projected to be 8 percent between 2016 and 2026. A Master of Management degree can help prepare you to be a:

• Business manager
• General manager
• Operations director
• Store manager

Networking opportunities

Access powerful networking tools through our PhoenixLink™ career services platform. Take advantage of personal career coaching. Search and apply for jobs, or make your résumé visible to employers. And connect with employers and alumni through career fairs and mixers. It’s all about connections. And we help you make them.

Learning outcomes

Along with the knowledge and skills related to the University Learning Goals, students who graduate from the School of Business should gain program-specific knowledge, skills and abilities. Each college or school creates a set of Program Student Learning Outcomes (PSLOs) to describe the knowledge, skills or attitudes students will possess upon completion of the program of study. By the time you complete your Master of Management, you should be able to perform these learning outcomes.

Program accreditation

The Master of Management has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education.

What does that mean in real life? ACBSP-accredited business programs are committed to quality standards. The quality of the program is continuously benchmarked against specific criteria that prepare students for their industry of choice. Accreditation occurs on a 10-year cycle with regular quality reviews.

View the completion and first-year persistence rates for all ACBSP-accredited business and accounting programs.
Master of Management

Course length: 6 weeks  
Total credits required: 39  
Max. number of transfer credits: 9

Requirements and prerequisites

You'll need 39 credits to complete this program. These may be earned through a combination of required and elective courses. Required courses may vary based on previous experience, training or transferable credits.

Transfer credits

Earn your degree faster. Transfer eligible college credits or, if you have an industry or professional certification, such as a Society for Human Resource Management® Senior Certified Professional (SHRM-SCP) or a Certified Public Accountant (CPA) license, you may be able to apply to have relevant experience evaluated for potential college credit. Contact an enrollment representative at 844.YES.UOPX for more information.

Core courses

- ENT586: Informational Technology For Entrepreneurs And Leaders
- MGT521: Management
- BUS503: Accounting And Financial Decision Making
- BUS502: The External Factors That Impact Business
- COM537: Organizational Communications
- LAW531: Business Law
- MKT575: Marketing Strategy
- LDR535: Leading Change
- COM539: Communications: Selling And Customer Engagement
- DAT565: Data Analysis And Business Analytics
- ENT527: Opportunity Assessment And Innovation
- FIN575: Project Budget And Finance
- ENT588: Innovation And Design: Capstone Project
- BUS511: Managing The Business Environment

While widely available, not all programs are available in all locations or in both online and on-campus formats. Please check with a University Enrollment Representative.