

Approx. program length:

15 months

Credits:

33

Cost per credit:

\$698

[Tuition Guarantee](#)

Format:

Online & campus

Master of Management

Gain the kind of leadership skills that are valued in a variety of organizations. Our Master of Management equips you with the knowledge of business operations, research, analytics, laws, regulations and ethics needed to prepare for the next step in your career. Courses in this program are just 6 weeks long, so they'll fit into your busy life.

You'll learn how to:

- Synthesize management functions to support an organization's goals
- Align strategic management competencies with organizational needs
- Use leadership skills to support strategic execution in changing business environments
- Evaluate business research and analytics to support accountability in planning and decision-making
- Integrate business law, regulations and ethics in the management of diverse organizations

Projected job growth:

7%

According to [Bureau of Labor Statistics](#)

What can you do with a Master of Management?

An MM degree can prepare you to be a:

- Business manager
- General manager
- Operations director
- Store manager

According to the [Bureau of Labor Statistics](#). BLS projections are not specific to University of Phoenix students or graduates.

BLS projections are not specific to University of Phoenix students or graduates.

Programmatic accreditation

Our Master of Management has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education.

What does that mean in real life? [ACBSP-accredited](#) business programs are committed to quality standards. The quality of the program is benchmarked against specific criteria that prepare students for their industry of choice. Accreditation occurs on a 10-year cycle with regular quality reviews.

View the [completion and first-year persistence rates](#) for all ACBSP-accredited business and accounting programs.

Total credits required:

33

Requirements and prerequisites

You'll need 33 credits to complete this master's in management program. An academic counselor will help you select the courses needed to complete your degree. Your course schedule may vary based on previous experience, training or transferable credits. You can waive up to 9 credits using comparable courses or prior work experience.

11 Core Courses

Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills needed in this field.

- MGT/526: MANAGING IN A CHANGING ENVIRONMENT
- ENT/527: OPPORTUNITY ASSESSMENT AND INNOVATION
- LDR/535: LEADING CHANGE
- COM/539: COMMUNICATIONS: SELLING AND CUSTOMER ENGAGEMENT
- LAW/531T: BUSINESS LAW
- FIN/571: CORPORATE FINANCE
- DAT/565: DATA ANALYSIS AND BUSINESS ANALYTICS
- MGT/566: PLANNING AND ORGANIZING FOR SUCCESS
- MKT/575: MARKETING STRATEGY
- MGT/571: STAFFING, LEADING AND CONTROLLING FOR AGILE ENVIRONMENTS
- ENT/588: INNOVATION AND DESIGN: CAPSTONE PROJECT

Schedule

Your academic counselor will help schedule your courses for an online master's in management.

What you'll learn

When you earn your online master's in management, you'll be equipped with a concrete set of skills you can apply on the job.

[Download learning outcomes](#)

Topics covered in this degree include:

- Managing in a change environment
- Opportunity assessment and innovation
- Leading change
- Customer engagement
- Data analytics
- Business law
- Corporate finance
- Marketing strategy