

# Bachelor of Science in Business with Financial Planning Certificate



Approx. program length:

**4 years**

Credits:

**120**

Cost per credit:

**\$398**

[Tuition Guarantee](#)

Format:

**Online**

## Help build financial futures

The world of finance is constantly evolving, and amid the excitement and uncertainty, people's financial lives are on the line. Learn the skills to help others navigate the world of investment and financial planning by earning a Bachelor of Science in Business with a Financial Planning Certificate.

In this BSB/Financial Planning Certificate program, you'll gain an understanding of topics such as:

- Personal financial planning
- Investment analysis and portfolio management
- Retirement and benefit planning
- Risk and return
- Finance for business
- International finance

This bachelor's degree program features a certificate option, which allows you to take core courses at the beginning of your degree program. The Financial Planning Certificate you earn will be an additional credential, helping you move toward your career goals even before you graduate.

## Thinking of an MBA? Save time and money.

Take three MBA courses during your BSB program at the undergraduate tuition rate through our MBA Bridge Program. You'll save \$2,700 on tuition, earning both degrees in about five years. Contact an enrollment representative at 844.YES.UOPX for more information.

## What sets us apart?

When you choose our BSB with a Financial Planning Certificate, you can:

### Trust our accreditation

The Bachelor of Science in Business is evaluated regularly by the ACBSP, ensuring the quality of your education.

### Learn on your schedule

Designed to fit into the lives of busy working adults, our BSB with a Financial Planning Certificate can be completed in short, manageable 5-week courses.

### Jumpstart your MBA

Take three MBA courses during your BSB program at the undergraduate tuition rate through our MBA Bridge Program. You'll save \$2,700 on tuition and earn both degrees in about five years.

Projected job growth:

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**15%**

According to [Bureau of Labor Statistics](#)

## Job opportunities

According to the Bureau of Labor Statistics, job growth is projected to be 15 percent for financial advisors between 2016 and 2026. A Bachelor of Science in Business degree with a Financial Planning Certificate can help prepare you to be a:

- Financial advisor
- Financial planner
- Branch manager
- Planning analyst

## Networking opportunities

Access powerful networking tools through our PhoenixLink™ career services platform. Take advantage of personal career coaching. Search and apply for jobs, or make your resumé visible to employers. And connect with employers and alumni through career fairs and mixers. It's all about connections. And we help you make them.

## Learning outcomes

Along with the knowledge and skills related to the University Learning Goals, students who graduate from the School of Business should gain program-specific knowledge, skills and abilities. Each college or school creates a set of Program Student Learning Outcomes (PSLOs) to describe the knowledge, skills or attitudes students will possess upon completion of the program of study. By the time you complete your Bachelor of Science in Business, you should be able to perform these [learning outcomes](#).

## Program accreditation

The BSB has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education.

What does that mean in real life? [ACBSP-accredited](#) business programs are committed to quality standards. The quality of the program is continuously benchmarked against specific criteria that prepare students for their industry of choice. Accreditation occurs on a 10-year cycle with regular quality reviews.

View the [completion and first-year persistence rates](#) for all ACBSP-accredited business and accounting programs.

# Bachelor of Science in Business with Financial Planning Certificate



Course length:

**5 weeks**

Total credits required:

**120**

Max. number of transfer credits:

**90**

## Requirements and prerequisites

You'll need 120 credits to complete this program. These may be earned through a combination of required and elective courses. Required courses may vary based on previous experience, training or transferable credits. [View general requirements](#)

## Transfer credits

Earn your degree faster. [Transfer eligible college credits](#) or, if you have an industry or professional certification, such as a Certified Public Accountant (CPA) license or a Society for Human Resource Management Certified Professional (SHRM-CP®), you can apply to [have relevant experience evaluated](#) for potential college credit. Contact an enrollment representative at 844.YES.UOPX for more information.

## Industry review

Our Industry Advisory Council, comprised of experienced business leaders, meets regularly to help ensure our educational programs are up to date and aligned with current and emerging industry trends. This is just one more way a University of Phoenix® BSB degree can help you develop skills you'll need in the business world.

## Core courses

- ECO372: Principles Of Macroeconomics
- FIN420: Personal Financial Planning
- ETH321: Ethical And Legal Topics In Business
- MGT312: Organizational Behavior For Managers
- ACC291: Principles Of Accounting II
- ECO365: Principles Of Microeconomics
- BUS475: Integrated Business Topics
- FIN370: Finance For Business
- PHL320: Critical Thinking And Decision Making In Business
- FIN486: Strategic Financial Management
- ACC290: Principles Of Accounting I
- COM295: Business Communications
- QNT275: Statistics For Decision Making
- MKT421: Marketing
- BIS221: Introduction To Computer Applications And Systems