Bachelor of Science in Business with a Financial Planning Certificate

Saving for the future is a no-brainer — but doing it effectively? Not so much. That’s where you come in. With the skills you’ll gain in our Bachelor of Science in Business with a Financial Planning Certificate, you can help people make wise money management choices.

Top skills learned in this program:

- Communication
- Leadership
- Management
- Operations
- Financial Planning
- Financial Analysis
Projected job growth:

17%

According to Bureau of Labor Statistics

What can you do with a Bachelor of Science in Business with a Financial Planning Certificate?

This BSB can prepare you to be a:

- Financial Manager
- Planning Analyst
- Financial Advisor
- Financial Planner

According to the Bureau of Labor Statistics, job growth for financial manager occupations is projected to be much faster than average between 2020 and 2030.

BLS projections are not specific to University of Phoenix students or graduates.

According to the Bureau of Labor Statistics, job growth for management occupations is projected to be faster than average between 2018 and 2028.

BLS projections are not specific to University of Phoenix students or graduates.

Programmatic accreditation

Our BSB has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education.

What does that mean in real life? ACBSP-accredited business programs are committed to quality standards. The quality of the program is continuously benchmarked against specific criteria that prepare students for their industry of choice. Accreditation occurs on a 10-year cycle with regular quality reviews.

View the completion and first-year persistence rates for the University of Phoenix ACBSP-accredited business and accounting programs.
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Total credits required: 120

Requirements and prerequisites
You'll need 120 credits to complete this Bachelor of Science in Business with a Financial Planning Certificate program. Your course schedule may vary based on transferable credits or credits earned through the University's Prior Learning Assessment.

14 Core courses
Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills needed in a business environment.

- COM/295T: Business Communications
- BIS/221T: Introduction to Computer Applications and Systems
- MGT/312T: Organizational Behavior for Managers
- LDR/320T: Inclusive Leadership: Diversity in the Workplace
- ACC/290T: Principles of Accounting I
- ACC/291T: Principles of Accounting II
- MGT/316T: Managing with a Global Mindset
- ETH/321T: Ethical and Legal Topics in Business
- ECO/365T: Principles of Microeconomics
- ECO/372T: Principles of Macroeconomics
- QNT/375T: Business Data Analytics
- FIN/370T: Finance for Business
- MKT/421T: Marketing
- BUS/475: Integrated Business Topics

12 General education courses
These courses lay the foundation for all our degree programs. Because communication, math and writing skills aren't just universally applicable in business — they're useful in daily life.
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- GEN/201: Foundations for University Success
- PSY/110: Psychology of Learning
- ENG/110: English Composition I
- HUM/115: Critical Thinking in Everyday Life
- FP/100T: Everyday Economics and Finances
- ENG/210: English Composition II
- SOC/110: Teamwork, Collaboration, and Conflict Resolution
- SCI/163T: Elements of Health and Wellness
- HUM/186: Media Influences on American Culture
- ENV/100T: Principles of Environmental Science
- MTH/215T: Quantitative Reasoning I
- MTH/216T: Quantitative Reasoning II

14 Electives

- FIN/419T: Finance for Decision Making
- FIN/420: Personal Financial Planning
- FIN/486: Strategic Financial Management
- FIN/366: Financial Institutions
- FIN/402: Investment Fundamentals and Portfolio Management
- FIN/422: Retirement and Benefit Planning
- MGT/362T: Change Management and Implementation
- CPMGT/300: Project Management
- MGT/411: Innovative and Creative Business Thinking
- MGT/445: Organizational Negotiations
- MGT/498: Strategic Management
- LDR/305T: Foundations of Leadership
- LDR/306T: Organizational Leadership: Building a Performance Culture
- LDR/307T: Leadership Strategy and Decision Making

6 Certificate courses

The leadership business analytics course you take in this portion of your program will enable you to earn a credential — a Financial Planning Certificate — in addition to your degree. Courses include FIN/419, FIN/420, FIN/486, FIN/366, FIN/402, and FIN/422.
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8 Degree electives

Elective courses allow you to learn about topics you’re interested in, whether they’re related to your degree or not. That means you’ll have a degree that’s unique to you and your education goals.

Schedule

Your academic counselor will help you schedule your courses.

What you’ll learn

When you earn your Bachelor of Science in Business with a Financial Planning Certificate, you’ll be equipped with a concrete set of skills you can apply on the job.

You’ll learn how to:

• Integrate decision-making skills to address business needs.
• Integrate business concepts and principles to advance organizational goals.
• Analyze interrelationships among distinct functional areas of an organization.
• Analyze logistics involved in global business operations.
• Examine areas of financial planning that can be used to improve decision making.
• Analyze financial information to improve operational performance.

*While widely available, not all programs are available to residents of all states. Please check with a University Enrollment Representative.

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