

Bachelor of Science in Business with a Financial Planning Certificate



Approx. program length:

4 years

Credits:

120

Cost per credit:

\$398

[Tuition Guarantee](#)

Format:

Online

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Saving for the future is a no-brainer – but doing it effectively? Not so much. That’s where you come in. With the skills you’ll gain in our Bachelor of Science in Business with a Financial Planning Certificate, you can help people make wise money management choices.

You’ll learn how to:

- Build personal financial plans
- Analyze investments and manage portfolios
- Use business concepts to advance organizational goals
- Make ethical considerations when solving business issues
- Understand how different functional areas of an organization work together
- Analyze the implications of operating in a changing global business environment

Projected job growth:

7%

According to [Bureau of Labor Statistics](#)

What can you do with a Bachelor of Science in Business with a Financial Planning Certificate?

This BSB can prepare you to be a:

- Financial advisor
- Financial planner
- Financial analyst
- Planning analyst

According to the [Bureau of Labor Statistics](#), job growth for financial advisors is projected to be faster than average between 2018 and 2028.

BLS projections are not specific to University of Phoenix students or graduates.

Programmatic accreditation

Our BSB has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education.

What does that mean in real life? [ACBSP-accredited](#) business programs are committed to quality standards. The quality of the program is continuously benchmarked against specific criteria that prepare students for their industry of choice. Accreditation occurs on a 10-year cycle with regular quality reviews.

View the [completion and first-year persistence rates](#) for the University of Phoenix ACBSP-accredited business and accounting programs.

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Total credits required:

120

Requirements and prerequisites

You'll need 120 credits to complete this Bachelor of Science in Business with a Financial Planning Certificate program. Your course schedule may vary based on transferable credits or credits earned through the University's Prior Learning Assessment.

13 Core courses

Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills needed in a business environment.

Bachelor of Science in Business with a Financial Planning Certificate

- COM/295T: BUSINESS COMMUNICATIONS
- BIS/221T: INTRODUCTION TO COMPUTER APPLICATIONS AND SYSTEMS
- MGT/312T: ORGANIZATIONAL BEHAVIOR FOR MANAGERS
- LDR/320T: INCLUSIVE LEADERSHIP: DIVERSITY IN THE WORKPLACE
- ACC/290T: PRINCIPLES OF ACCOUNTING I
- ACC/291T: PRINCIPLES OF ACCOUNTING II
- MGT/316T: MANAGING WITH A GLOBAL MINDSET
- ETH/321T: ETHICAL AND LEGAL TOPICS IN BUSINESS
- ECO/365T: PRINCIPLES OF MICROECONOMICS
- ECO/372T: PRINCIPLES OF MACROECONOMICS
- QNT/375T: BUSINESS DATA ANALYTICS
- FIN/370T: FINANCE FOR BUSINESS
- MKT/421T: MARKETING
- BUS/475: INTEGRATED BUSINESS TOPICS
- FIN/420: PERSONAL FINANCIAL PLANNING
- FIN/486: STRATEGIC FINANCIAL MANAGEMENT
- FIN/402: INVESTMENT FUNDAMENTALS AND PORTFOLIO MANAGEMENT
- FIN/467: REAL ESTATE INVESTMENT
- FIN/422: RETIREMENT AND BENEFIT PLANNING
- HRM/300T: FUNDAMENTALS OF HUMAN RESOURCE MANAGEMENT
- MGT/362T: CHANGE MANAGEMENT AND IMPLEMENTATION
- CPMGT/300: PROJECT MANAGEMENT
- MGT/411: INNOVATIVE AND CREATIVE BUSINESS THINKING
- MGT/445: ORGANIZATIONAL NEGOTIATIONS
- MGT/498: STRATEGIC MANAGEMENT
- LDR/305T: FOUNDATIONS OF LEADERSHIP
- LDR/306T: ORGANIZATIONAL LEADERSHIP: BUILDING A PERFORMANCE CULTURE
- LDR/307T: LEADERSHIP STRATEGY AND DECISION MAKING

15 General education courses

These courses lay the foundation for all our degree programs. Because communication, math and writing skills aren't just universally applicable in business – they're useful in daily life.

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- GEN/201: FOUNDATIONS FOR UNIVERSITY SUCCESS
- PSY/110: PSYCHOLOGY OF LEARNING
- ENG/100: CRITICAL READING AND COMPOSITION
- HUM/115: CRITICAL THINKING IN EVERYDAY LIFE
- FP/100T: EVERYDAY ECONOMICS AND FINANCES
- ENG/200: RHETORIC AND RESEARCH
- SOC/110: TEAMWORK, COLLABORATION, AND CONFLICT RESOLUTION
- SCI/220T: HUMAN NUTRITION
- HUM/186: MEDIA INFLUENCES ON AMERICAN CULTURE
- ENV/100T: PRINCIPLES OF ENVIRONMENTAL SCIENCE
- MTH/215T: QUANTITATIVE REASONING I
- MTH/216T: QUANTITATIVE REASONING II
- MTH/217: STATISTICS I
- MTH/218: STATISTICS II

6 Certificate courses

The Financial Planning courses you take in this portion of your program will enable you to earn a credential on top of your degree.

Schedule

Your academic counselor will help you schedule them.

What you'll learn

When you earn your Bachelor of Science in Business with a Financial Planning Certificate, you'll be equipped with a concrete set of skills you can apply on the job.

[Download learning outcomes](#)

Topics covered in this degree include:

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- Personal financial planning
- Investment analysis and portfolio management
- Retirement and benefit planning
- Risk and return
- Finance for business
- International finance
- Finance, marketing, accounting and other business practices
- Legal, ethical and regulatory considerations
- Business communication
- Management strategies
- Statistical analysis