Master of Business Administration (Competency Based)

Complete in less than 12 months and for under $10,000

What is competency-based education?

Instead of measuring your progress through lectures and written assignments, our competency-based programs assess your knowledge of real-world skills. You’ll take approximately four courses every 16 weeks, moving through the content through the completion of authentic assessments evaluated by your instructor.

This program gives you even more flexibility to balance school around your life. More importantly, it means every competency you master doesn’t just bring you closer to graduation — it’s another skill you can use in the workplace.

You’ll learn how to:
Master of Business Administration (Competency Based)

Projected job growth:

5%
According to Bureau of Labor Statistics

What can you do with a Master of Business Administration (Competency-Based)?

An MBA-CB can help prepare you to be an:

- Business manager
- Facilities manager
- General manager
- Operations director
- Business administrator

According to the Bureau of Labor Statistics, job growth for management occupations is projected to be as fast as average between 2018 and 2028.

BLS projections are not specific to University of Phoenix students or graduates.

Programmatic accreditation

Our MBA has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education. Accreditation occurs on a 10-year cycle with regular quality reviews.

What does that mean in real life? ACBSP-accredited business programs are committed to quality standards.

The quality of the program is regularly benchmarked against specific criteria that prepare students for the business industry. Accreditation occurs on a 10-year cycle with regular quality reviews.

View the completion and first-year persistence rates for the University of Phoenix ACBSP-accredited business and accounting programs.
Requirements and prerequisites

In a competency-based program, you earn credit by demonstrating your knowledge of a core skill, or competency. Since there are 33 credits in this program, one competency equals one credit.

11 Core Courses

Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills needed in this field.

- MGTCB/526: MANAGING IN A CHANGING ENVIRONMENT
- ORGCB/535: PEOPLE AND ORGANIZATIONS
- LDRCB/535: LEADING CHANGE
- OPSCB/574: CREATING VALUE THROUGH OPERATIONS
- ECOCB/535: THE DIGITAL ECONOMY
- ACCCB/543: MANAGERIAL ACCOUNTING AND LEGAL ASPECTS OF BUSINESS
- FINCB/571: CORPORATE FINANCE
- MKTCB/574: MARKETING: SOCIAL, MOBILE, AND ANALYTICS
- DATCB/565: DATA ANALYSIS AND BUSINESS ANALYTICS
- MGTCB/576: OPPORTUNITY EVALUATION AND VALUE CREATION
- STRCB/581: STRATEGIC PLANNING AND IMPLEMENTATION

This program includes additional admissions requirements:

- A bachelor’s degree in business or a related field
- Experience working in a business environment

Schedule

Your academic counselor will help schedule your courses for a Master of Business Administration (Competency-Based).

What you'll learn

When you earn your Master of Business Administration (Competency-Based), you’ll be equipped with a concrete set of skills you can apply on the job.

Download learning outcomes

Topics covered in this degree include:
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- Human capital management
- Business law
- Organizational leadership
- Economics
- Accounting
- Research and statistics

While widely available, not all programs are available in all locations or in both online and on-campus formats. Please check with a University Enrollment Representative.