Businesses today face unprecedented challenges that can only be solved by the professionals who are on the ground, dealing with them. Which is why our new competency-based MBA equips you with advanced business skills in under 12 months. This program is designed for professionals with a business degree and experience working in that field.

What is competency-based education?

Instead of measuring your progress through lectures and written assignments, our competency-based programs assess your knowledge of real-world skills. You’ll take approximately four courses every 16 weeks, moving through the content through the completion of authentic assessments evaluated by your instructor.

This program gives you even more flexibility to balance school around your life. More importantly, it means every competency you master doesn’t just bring you closer to graduation — it’s another skill you can use in the workplace.

You’ll learn how to:
Master of Business Administration (Competency Based)

Projected job growth:

5%

According to Bureau of Labor Statistics

What can you do with a Master of Business Administration (Competency-Based)?

An MBA-CB can help prepare you to be an:

- Business manager
- Facilities manager
- General manager
- Operations director
- Business administrator

According to the Bureau of Labor Statistics, job growth for management occupations is projected to be as fast as average between 2018 and 2028.

BLS projections are not specific to University of Phoenix students or graduates.

Institutional accreditation

University of Phoenix is accredited by the Higher Learning Commission (HLC), hlcommission.org. Since 1978, University of Phoenix has been continually accredited by the Higher Learning Commission and its predecessor.
Requirements and prerequisites

In a competency-based program, you earn credit by demonstrating your knowledge of a core skill, or competency. Since there are 33 credits in this program, one competency equals one credit.

11 Core Courses

Here’s where you’ll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills needed in this field.

- MGTCB/526: MANAGING IN A CHANGING ENVIRONMENT
- ORGCB/535: PEOPLE AND ORGANIZATIONS
- LDRCB/535: LEADING CHANGE
- ECOCB/535: THE DIGITAL ECONOMY
- ACCCB/543: MANAGERIAL ACCOUNTING AND LEGAL ASPECTS OF BUSINESS
- FINCB/571: CORPORATE FINANCE
- MKTCB/574: MARKETING: SOCIAL, MOBILE, AND ANALYTICS
- DATCB/565: DATA ANALYSIS AND BUSINESS ANALYTICS
- OPSCB/574: CREATING VALUE THROUGH OPERATIONS
- MGTCB/576: OPPORTUNITY EVALUATION AND VALUE CREATION
- STRCB/581: STRATEGIC PLANNING AND IMPLEMENTATION

This program includes additional admissions requirements:

- A bachelor’s degree in business or a related field
- Experience working in a business environment

Schedule

Your academic counselor will help schedule your courses for a Master of Business Administration (Competency-Based).

What you’ll learn

When you earn your Master of Business Administration (Competency-Based), you’ll be equipped with a concrete set of skills you can apply on the job.

Download learning outcomes

Topics covered in this degree include:
Master of Business Administration (Competency Based)

- Human capital management
- Business law
- Organizational leadership
- Economics
- Accounting
- Research and statistics

While widely available, not all programs are available in all locations or in both online and on-campus formats. Please check with a University Enrollment Representative.