

Bachelor of Science in Business with a Small Business Management and Entrepreneurship Certificate



Approx. program length:

4 years

Credits:

120

Cost per credit:

\$398

Tuition Guarantee

Format:

Online

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The Bachelor of Science in Business (BSB) undergraduate degree program is designed to prepare graduates with the requisite knowledge, skills, and abilities to effectively apply various business principles and tools in an organizational setting. The BSB foundation is designed to bridge the gap between theory and practical application, while examining the areas of accounting, communications, diversity and inclusion, economics, finance, business law and ethics, management, marketing, organizational behavior, business analytics, and information systems. Students are required to demonstrate a comprehensive understanding of the undergraduate business curricula through a business capstone course.

Top skills learned in this program:

- Communication
- Leadership
- Management
- Operations

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Projected job growth:

7%

According to [Bureau of Labor Statistics](#)

What can you do with a Bachelor of Science in Business with a Small Business Management and Entrepreneurship Certificate?

This BSB can prepare you to be a:

- Small business owner
- Self-employed consultant
- Entrepreneur
- Business manager
- General manager
- Operations manager
- Administrative manager

According to the [Bureau of Labor Statistics](#), job growth for management occupations is projected to be faster than average between 2018 and 2028.

BLS projections are not specific to University of Phoenix students or graduates.

Programmatic accreditation

Our BSB has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education.

What does that mean in real life? [ACBSP-accredited](#) business programs are committed to quality standards. The quality of the program is regularly benchmarked against specific criteria that prepare students for the business industry. Accreditation occurs on a 10-year cycle with regular quality reviews.

View the [completion and first-year persistence rates](#) for the University of Phoenix ACBSP-accredited business and accounting programs.

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Total credits required:

120

Requirements and prerequisites

You'll need 120 credits to complete this Bachelor of Science in Business with a Small Business Management and Entrepreneurship Certificate program. Your course schedule may vary based on transferable credits or credits earned through the University's Prior Learning Assessment.

13 Core courses

Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills needed in this field.

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- COM/295T: BUSINESS COMMUNICATIONS
- BIS/221T: INTRODUCTION TO COMPUTER APPLICATIONS AND SYSTEMS
- MGT/312T: ORGANIZATIONAL BEHAVIOR FOR MANAGERS
- LDR/320T: INCLUSIVE LEADERSHIP: DIVERSITY IN THE WORKPLACE
- ACC/290T: PRINCIPLES OF ACCOUNTING I
- ACC/291T: PRINCIPLES OF ACCOUNTING II
- MGT/316T: MANAGING WITH A GLOBAL MINDSET
- ETH/321T: ETHICAL AND LEGAL TOPICS IN BUSINESS
- ECO/365T: PRINCIPLES OF MICROECONOMICS
- ECO/372T: PRINCIPLES OF MACROECONOMICS
- QNT/375T: BUSINESS DATA ANALYTICS
- FIN/370T: FINANCE FOR BUSINESS
- MKT/421T: MARKETING
- BUS/475: INTEGRATED BUSINESS TOPICS
- MGT/401: SMALL BUSINESS: STRUCTURE, PLANNING, FUNDING
- MKT/431: SMALL BUSINESS MARKETING
- FIN/375: FINANCIAL MANAGEMENT IN THE SMALL BUSINESS
- LAW/441: BUSINESS LAW FOR SMALL BUSINESS AND ENTREPRENEURS
- MGT/418: EVALUATING NEW BUSINESS OPPORTUNITIES
- MGT/465: SMALL BUSINESS AND ENTREPRENEURIAL PLANNING
- MGT/362T: CHANGE MANAGEMENT AND IMPLEMENTATION
- CPMGT/300: PROJECT MANAGEMENT
- MGT/411: INNOVATIVE AND CREATIVE BUSINESS THINKING
- MGT/445: ORGANIZATIONAL NEGOTIATIONS
- MGT/498: STRATEGIC MANAGEMENT
- LDR/305T: FOUNDATIONS OF LEADERSHIP
- LDR/306T: ORGANIZATIONAL LEADERSHIP: BUILDING A PERFORMANCE CULTURE
- LDR/307T: LEADERSHIP STRATEGY AND DECISION MAKING

15 General education courses

These courses lay the foundation for all our degree programs. Because communication, math and writing skills aren't just universally applicable in this field — they're useful in daily life.

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- GEN/201: FOUNDATIONS FOR UNIVERSITY SUCCESS
- PSY/110: PSYCHOLOGY OF LEARNING
- ENG/110: ENGLISH COMPOSITION I
- HUM/115: CRITICAL THINKING IN EVERYDAY LIFE
- FP/100T: EVERYDAY ECONOMICS AND FINANCES
- ENG/210: ENGLISH COMPOSITION II
- SOC/110: TEAMWORK, COLLABORATION, AND CONFLICT RESOLUTION
- SCI/220T: HUMAN NUTRITION
- HUM/186: MEDIA INFLUENCES ON AMERICAN CULTURE
- ENV/100T: PRINCIPLES OF ENVIRONMENTAL SCIENCE
- MTH/215T: QUANTITATIVE REASONING I
- MTH/216T: QUANTITATIVE REASONING II

6 Certificate courses

The entrepreneurship courses you take in this portion of your program will enable you to earn a credential — a Small Business Management and Entrepreneurship Certificate — on top of your degree.

Schedule

Your academic counselor will help you schedule your courses.

What you'll learn

When you earn your Bachelor of Science in Business with a Small Business Management and Entrepreneurship Certificate you'll be equipped with a concrete set of skills you can apply on the job.

Download learning outcomes

Topics covered in this degree include:

- Small business development
- Financial management for small business
- Marketing for small business
- Business law and regulatory issues
- Analysis of business opportunities
- Finance, marketing, accounting and other business practices
- Legal, ethical and regulatory considerations
- Business communication
- Management strategies
- Statistical analysis

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