Bachelor of Science in Communication

No matter where you work, being able to get your ideas across and convincing others to see your point of view is a valuable skill. Our Bachelor of Science in Communication equips you with speech and writing skills that can make you an asset in any organization. And since classes are just 5 weeks long, you can fit them into your busy life.

You’ll learn how to:

- Apply theoretical communication concepts to real-world situations
- Use multimedia in interpersonal, intercultural and organizational settings
- Evaluate communication effectiveness in the workplace
- Recognize the legal implications of all types of communication
Projected job growth:

4%

According to Bureau of Labor Statistics

What can you do with a bachelor’s degree in communication?

A BSCOM can prepare you to be an:

- Editor
- Copywriter
- Communication specialist
- Media relations specialist

According to the Bureau of Labor Statistics, job growth for media and communication occupations is projected to be average between 2018 and 2028.

BLS projections are not specific to University of Phoenix students or graduates.

The goal of accreditation is to ensure that education provided by institutions of higher education meets acceptable levels of quality. Accreditation is your assurance the University meets quality standards.

Institutional accreditation

Regional accreditation is an institution-level accreditation status granted by one of six U.S. regional accrediting bodies. Accreditation by more than one regional accrediting body is not permitted by the U.S. Department of Education.

University of Phoenix is accredited by the Higher Learning Commission (HLC), hlcommission.org. Since 1978, University of Phoenix has been continually accredited by the Higher Learning Commission and its predecessor.
Total credits required: 120

Requirements and prerequisites

You'll need 120 credits to complete this bachelor’s degree in communication. Your course schedule may vary based on transferable credits or credits earned through the University’s Prior Learning Assessment.

14 Core courses

Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills to succeed in any environment.

- BSCOM/100T: INTRODUCTION TO COMMUNICATION
- BSCOM/234T: FOUNDATIONS OF INTERPERSONAL COMMUNICATION
- BSCOM/268T: FOUNDATIONS OF MASS COMMUNICATION
- BSCOM/324T: COMMUNICATION RESEARCH
- BSCOM/336T: COMMUNICATION THEORIES AND PRACTICE
- BSCOM/348: SMALL GROUP AND TEAM COMMUNICATION
- BSCOM/360T: ORGANIZATIONAL COMMUNICATION
- BSCOM/390: INTERCULTURAL COMMUNICATION
- BSCOM/410: MEDIA AND SOCIETY
- BSCOM/415: COMMUNICATION LAW
- BSCOM/460: ETHICS AND COMMUNICATION
- BSCOM/465: COMMUNICATION IN MEDIATION AND CONFLICT RESOLUTION
- BSCOM/485: CAPSTONE IN COMMUNICATION
- JRN/310: INTRODUCTION TO JOURNALISM
- MKT/421T: MARKETING
- MKT/438: PUBLIC RELATIONS
- BSCOM/330: COMPUTER MEDIATED COMMUNICATION
- COMM/315: DIVERSITY ISSUES IN COMMUNICATION
- BSCOM/435: CREATIVITY AND COMMUNICATION

12 General Education courses

These courses lay the foundation for all our degree programs. Because communication, math and writing skills aren’t just universally applicable in the humanities — they’re useful in daily life.
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- GEN/201: FOUNDATIONS FOR UNIVERSITY SUCCESS
- PSY/110: PSYCHOLOGY OF LEARNING
- ENG/100: CRITICAL READING AND COMPOSITION
- HUM/115: CRITICAL THINKING IN EVERYDAY LIFE
- FP/100T: EVERYDAY ECONOMICS AND FINANCES
- ENG/200: RHETORIC AND RESEARCH
- SOC/110: TEAMWORK, COLLABORATION, AND CONFLICT RESOLUTION
- SCI/256: PEOPLE, SCIENCE AND THE ENVIRONMENT
- POL/115: AMERICAN NATIONAL GOVERNMENT
- SOC/100: INTRODUCTION TO SOCIOLOGY
- ENG/240: INTRODUCTION TO CREATIVE WRITING
- SCI/163T: ELEMENTS OF HEALTH AND WELLNESS
- ARTS/100: INTRODUCTION TO THE VISUAL AND PERFORMING ARTS
- MTH/215T: QUANTITATIVE REASONING I
- MTH/216T: QUANTITATIVE REASONING II

14 Elective courses

Elective courses allow you to learn about topics you’re interested in, whether they’re related to your degree or not. That means you’ll have a degree that’s unique to you and your education goals.

- ENG/222: INTRODUCTION TO TECHNICAL WRITING
- HUM/186: MEDIA INFLUENCES ON AMERICAN CULTURE
- COMM/110: INTRODUCTION TO ORAL COMMUNICATION
- SOC/262: CONTEMPORARY AMERICAN SOCIETY
- PSY/225: POSITIVE PSYCHOLOGY
- PSY/280: HUMAN GROWTH & DEVELOPMENT

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Schedule

Your academic counselor will help schedule your courses for the Bachelor of Science in Communication.
Bachelor of Science in Communication

What you'll learn

When you earn your on-campus or online Bachelor of Science in Communication, you’ll be equipped with a concrete set of skills you can apply on the job.

Download learning outcomes

Topics covered in this degree include:

- Strategies for communicating to small groups or mass audiences
- Verbal, nonverbal, listening and conflict resolution skills
- Skills for effective intercultural communication
- Ethical implications of mass communication
- Communication law