

Approx. program length:

**4 years**

Credits:

**120**

Cost per credit:

**\$398**

[Tuition Guarantee](#)

Format:

**Online & Campus**

## Cut through the clutter with strong communication skills

It's a loud world. Smart, savvy communicators get their ideas heard. Our BS in Communication can prepare you with a strong foundation for communicating effectively, persuasively and ethically. You'll discover how to connect with different groups through different media channels – including an emphasis on digital media. You'll take just one 5-week course at a time, so you can balance work and life on the path to your degree.

In this Bachelor of Science in Communication program, you'll learn:

- Strategies for communicating to small groups or mass audiences – and all sizes in between
- Verbal, nonverbal, listening and conflict resolution skills
- Skills for effective intercultural communication
- Ethical implications of mass communication
- Communication law

Words matter. Whether you're communicating to colleagues, the media or the public, our BS in Communication can help you learn to use words well.

## What sets us apart?

When you choose our Bachelor of Science in Communication degree program, you can:

### Specialize your degree

Focus your skills by taking elective courses in areas such as Intercultural Communication, Media and Technology, and Conflict Resolution.

### Stay connected

Explore multiple forms of media communication – and discover how to keep up with the developing media world of Twitter®, blogs, articles, novels and more.

### Stay on top of trends

Explore the latest developments in social media, leadership communication, cultural studies, ethics and technology.

Projected job growth:

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**8%**

According to [Bureau of Labor Statistics](#)

## Job opportunities

According to the Bureau of Labor Statistics, the job growth for writers and authors is projected to be 8 percent between 2016 and 2026. A Bachelor of Science in Communication degree can help prepare you to be an:

- Editor
- Copywriter
- Communications specialist
- Media relations specialist

## Networking opportunities

Access powerful networking tools through our PhoenixLink™ career services platform. Take advantage of personal career coaching. Search and apply for jobs, or make your resumé visible to employers. And connect with employers and alumni through career fairs and mixers. It's all about connections. And we help you make them.

## Learning outcomes

Along with the knowledge and skills related to the University Learning Goals, students who graduate from the College of Humanities and Sciences should gain program-specific knowledge, skills and abilities. Each college or school creates a set of Program Student Learning Outcomes (PSLOs) to describe the knowledge, skills or attitudes students will possess upon completion of the program of study. By the time you complete your Bachelor of Science in Communication degree, you should be able to perform these [learning outcomes](#).

Review the annual assessment results (PDFs) for this program.

- [Annual assessment results \(PDF\) – fiscal year 2014](#)
- [Annual assessment results \(PDF\) – fiscal year 2015](#)

The goal of accreditation is to ensure that education provided by institutions of higher education meets acceptable levels of quality. Accreditation is your assurance the University meets quality standards.

## Institutional accreditation

Regional accreditation is an institution-level accreditation status granted by one of six U.S. regional accrediting bodies. Accreditation by more than one regional accrediting body is not permitted by the U.S. Department of Education.

University of Phoenix is accredited by the Higher Learning Commission (HLC), [hlcommission.org](http://hlcommission.org). Since 1978, University of Phoenix has been continually accredited by the Higher Learning Commission and its predecessor.

Course length:

**5 weeks\***

Total credits required:

**120**

Max. number of transfer credits:

**90**

\*Some course lengths vary

## Requirements and prerequisites

You'll need 120 credits to complete this program. These may be earned through a combination of required and elective courses. Required courses may vary based on previous experience, training or transferable credits.

## Transfer credits

Earn your degree faster. [Transfer eligible college credits](#) or, if you have an industry or professional certification, such as a Certified Public Accountant (CPA) license or a Society for Human Resource Management Certified Professional (SHRM-CP®) credential, you may be able to apply to have [relevant experience evaluated](#) for potential college credit. Contact an enrollment representative at 844.YES.UOPX for more information.

## Core courses

- BSCOM410: Media And Society
- BSCOM485: Capstone In Communication
- BSCOM415: Communication Law
- BSCOM348: Small Group And Team Communication
- BSCOM390: Intercultural Communication
- BSCOM465: Communication In Mediation And Conflict Resolution
- BSCOM336: Communication Theories And Practice
- BSCOM460: Ethics And Communication
- BSCOM324: Communication Research
- BSCOM100: Introduction To Communication
- BSCOM268: Foundations Of Mass Communication
- BSCOM360: Organizational Communication
- BSCOM234: Foundations Of Interpersonal Communication

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While widely available, not all programs are available in all locations or in both online and on-campus formats. Please check with a University Enrollment Representative.