

Approx. program length:

4 years

Credits:

120

Cost per credit:

\$398

[Tuition Guarantee](#)

Format:

Online & campus

Bachelor of Science in Communication

The Bachelor of Science in Communication (BS/COM) degree program is designed to develop knowledge and skills for effective communication in a variety of public and private work environments. The program was created specifically to build upon personal and professional communication experiences. The BS/COM degree enhances the communication skills necessary for the development of professional competence and values; critical thinking and problem solving; information utilization; and collaboration. The curriculum focuses on the development of core communication competencies. It emphasizes theory and application in the domains of interpersonal, small group, organizational, mass communication, culture, and communication technology. Specific areas of focus include business communication, diversity, intercultural communication, conflict resolution, legal and ethical issues, media, and future trends in communication technology.

You'll learn how to:

Projected job growth:

4%

According to [Bureau of Labor Statistics](#)

What can you do with a bachelor's degree in communication?

A BSCOM can prepare you to be an:

- Editor
- Copywriter
- Communication specialist
- Media relations specialist

According to the [Bureau of Labor Statistics](#), job growth for media and communication occupations is projected to be average between 2018 and 2028.

BLS projections are not specific to University of Phoenix students or graduates.

Institutional accreditation

University of Phoenix is accredited by the Higher Learning Commission (HLC), [hlcommission.org](https://www.hlcommission.org). Since 1978, University of Phoenix has been continually accredited by the Higher Learning Commission and its predecessor.

Total credits required:

120

Requirements and prerequisites

You'll need 120 credits to complete this bachelor's degree in communication. Your course schedule may vary based on transferable credits or credits earned through the University's Prior Learning Assessment.

14 Core courses

Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills to succeed in any environment.

- BSCOM/100T: INTRODUCTION TO COMMUNICATION
- BSCOM/234T: FOUNDATIONS OF INTERPERSONAL COMMUNICATION
- BSCOM/268T: FOUNDATIONS OF MASS COMMUNICATION
- BSCOM/324T: COMMUNICATION RESEARCH
- BSCOM/336T: COMMUNICATION THEORIES AND PRACTICE
- BSCOM/348: SMALL GROUP AND TEAM COMMUNICATION
- BSCOM/360T: ORGANIZATIONAL COMMUNICATION
- BSCOM/390: INTERCULTURAL COMMUNICATION
- BSCOM/410: MEDIA AND SOCIETY
- BSCOM/415: COMMUNICATION LAW
- BSCOM/460: ETHICS AND COMMUNICATION
- BSCOM/465: COMMUNICATION IN MEDIATION AND CONFLICT RESOLUTION
- BSCOM/485: CAPSTONE IN COMMUNICATION
- JRN/310: INTRODUCTION TO JOURNALISM
- MKT/421T: MARKETING
- MKT/438: PUBLIC RELATIONS
- BSCOM/330: COMPUTER MEDIATED COMMUNICATION
- COMM/315: DIVERSITY ISSUES IN COMMUNICATION
- BSCOM/435: CREATIVITY AND COMMUNICATION

12 General Education courses

These courses lay the foundation for all our degree programs. Because communication, math and writing skills aren't just universally applicable in the humanities – they're useful in daily life.

- GEN/201: FOUNDATIONS FOR UNIVERSITY SUCCESS
- PSY/110: PSYCHOLOGY OF LEARNING
- ENG/100: CRITICAL READING AND COMPOSITION
- HUM/115: CRITICAL THINKING IN EVERYDAY LIFE
- FP/100T: EVERYDAY ECONOMICS AND FINANCES
- ENG/200: RHETORIC AND RESEARCH
- SOC/110: TEAMWORK, COLLABORATION, AND CONFLICT RESOLUTION
- SCI/256: PEOPLE, SCIENCE AND THE ENVIRONMENT
- POL/115: AMERICAN NATIONAL GOVERNMENT
- SOC/100: INTRODUCTION TO SOCIOLOGY
- ENG/240: INTRODUCTION TO CREATIVE WRITING
- SCI/163T: ELEMENTS OF HEALTH AND WELLNESS
- ARTS/100: INTRODUCTION TO THE VISUAL AND PERFORMING ARTS
- MTH/215T: QUANTITATIVE REASONING I
- MTH/216T: QUANTITATIVE REASONING II

14 Elective courses

Elective courses allow you to learn about topics you're interested in, whether they're related to your degree or not. That means you'll have a degree that's unique to you and your education goals.

- ENG/222: INTRODUCTION TO TECHNICAL WRITING
- HUM/186: MEDIA INFLUENCES ON AMERICAN CULTURE
- COMM/110: INTRODUCTION TO ORAL COMMUNICATION
- SOC/262: CONTEMPORARY AMERICAN SOCIETY
- PSY/225: POSITIVE PSYCHOLOGY
- PSY/280: HUMAN GROWTH & DEVELOPMENT

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Schedule

Your academic counselor will help schedule your courses for the Bachelor of Science in Communication.

What you'll learn

When you earn your on-campus or online Bachelor of Science in Communication, you'll be equipped with a concrete set of skills you can apply on the job.

[Download learning outcomes](#)

Topics covered in this degree include:

- Strategies for communicating to small groups or mass audiences
- Verbal, nonverbal, listening and conflict resolution skills
- Skills for effective intercultural communication
- Ethical implications of mass communication
- Communication law