

Approx. program length:

42 months

Credits:

54

Cost per credit:

\$810

[Tuition Guarantee](#)

Format:

Online

Doctor of Business Administration

Develop a mindset of change and innovation that breaks the sea of sameness. Our Doctor of Business Administration (DBA) can help you gain the strategic vision and skills to position yourself as a business leader. And since courses are only 8 weeks long, they won't get in the way of your busy life.

You'll learn how to:

- Solve organizational problems
- Become a business subject matter expert
- Position work environments for success and growth
- Design and conduct research studies
- Introduce innovative business ideas to the industry

Projected job growth:

8%

According to [Bureau of Labor Statistics](#)

What can you do with a Doctor of Business Administration?

A DBA can prepare you to be a:

- Management analyst
- General manager (GM)
- Executive director
- Operations director

According to the [Bureau of Labor Statistics](#), job growth for management occupations is projected to be faster than average between 2021 and 2031.

BLS projections are not specific to University of Phoenix students or graduates.

Programmatic Accreditation

Our DBA has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education.

What does that mean in real life? [ACBSP-accredited](#) business programs are committed to quality standards. The quality of the program is regularly benchmarked against specific criteria that prepare students for the business industry. Accreditation occurs on a 10-year cycle with regular quality reviews.

View the [completion and first-year persistence rates](#) for the University of Phoenix ACBSP-accredited business and accounting programs.

Total credits required:

54

Requirements and prerequisites

You'll need 54 credits to complete this DBA degree.

18 Core Courses

Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills needed in this field.

- BUS/700: Introduction to Business Administration in Doctoral Study
- LDR/711A: Leadership Theory and Practice
- RES/709: Research Conceptualization and Design
- DOC/714S: Symposium I
- RES/724: Qualitative Methods and Design
- RES/710: Statistical Research Methods and Design I
- ORG/716: Organizational Theory and Design
- BUS/721: Issues in Optimizing Operations
- DOC/715: Doctoral Seminar I
- BUS/733: Transforming the Business
- FIN/711: Financial Measures of Value Added
- DOC/723: Doctoral Seminar II
- LDR/731: Contemporary Issues in Leadership
- MGT/711: Strategic Opportunities in an Internet-Based Global Economy
- DOC/741: Doctoral Dissertation
- MKT/711: Marketing and Managing the Customer Relationship
- DOC/719S: Symposium II
- DOC/742: Doctoral Project IV

Dissertation

You'll begin your [dissertation](#) in your third course and follow a schedule of milestones throughout your program. This helps you manage your dissertation in smaller segments and helps identify any research methodology challenges early, so surprises or delays can be addressed.

Symposium

While some doctoral programs require on-campus residency, we've shifted to an 8-week online symposium. In the required course you'll:

- Receive a detailed overview of each milestone in the doctoral journey
- Understand what the University expects from doctoral students
- Understand what doctoral students can expect from the University

Schedule

Your academic counselor will help schedule your courses for a Doctor of Business Administration. You may also enroll in an optional, zero-credit, zero-tuition/fee one-weekend seminar in Phoenix.* The seminar provides an opportunity for personal interaction with faculty and peers as well as instruction around the framework of your dissertation.

*Students are responsible for their own travel costs.

What you'll learn

When you earn your Doctor of Business Administration online, you'll be equipped with a concrete set of skills you can apply on the job.

Topics covered in this degree include:

- Sustainability in a global environment
- Leadership theories and principles
- Change management
- Problem-solving in business
- Organizational structure and design