

Bachelor of Science in Business with an Associate of Arts concentration in Business Fundamentals



Approx. program length:

47 months

Credits:

120

Cost per credit:

\$398

[Tuition Guarantee](#)

Format:

Online & campus

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If you can't wait four years for skills that can impact your business career, we have one word of advice: don't. Our Bachelor of Science in Business with an Associate of Arts concentration in Business Fundamentals enables you to earn a credential on the path to your bachelor's degree. So you can show employers you mean business, sooner.

You'll learn how to:

- Use business concepts to advance organizational goals
- Make ethical considerations when solving business issues
- Understand how different functional areas of an organization work together
- Analyze the implications of operating in a changing global business environment

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Projected job growth:

8%

According to [Bureau of Labor Statistics](#)

What can you do with a Bachelor of Science in Business with a Certificate in Business Analytics?

This BSB can prepare you to be a:

- Business manager
- General manager
- Operations manager
- Store manager

According to the [Bureau of Labor Statistics](#), job growth for management occupations is projected to be faster than average between 2021 and 2031.

BLS projections are not specific to University of Phoenix students or graduates.

Programmatic Accreditation

Our BSB has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education.

What does that mean in real life? [ACBSP-accredited](#) business programs are committed to quality standards. The quality of the program is regularly benchmarked against specific criteria that prepare students for the business industry. Accreditation occurs on a 10-year cycle with regular quality reviews.

View the [completion and first-year persistence rates](#) for the University of Phoenix ACBSP-accredited business and accounting programs.

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Total credits required:

120

Requirements and prerequisites

You'll need 120 credits to complete this Bachelor of Science in Business with an Associate of Arts concentration in Business Fundamentals program. Your course schedule may vary based on transferable credits or credits earned through the University's Prior Learning Assessment.

11 Core courses

Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills needed in a business environment.

- COM/295T: Business Communications
- BIS/221T: Introduction to Computer Applications and Systems
- MGT/312T: Organizational Behavior for Managers
- LDR/320T: Inclusive Leadership: Diversity in the Workplace
- ACC/290T: Principles of Accounting I
- ACC/291T: Principles of Accounting II
- MGT/316T: Managing with a Global Mindset
- ETH/321T: Ethical and Legal Topics in Business
- ECO/365T: Principles of Microeconomics
- ECO/372T: Principles of Macroeconomics
- QNT/375T: Business Data Analytics
- FIN/370T: Finance for Business
- MKT/421T: Marketing
- BUS/475: Integrated Business Topics

22 General education courses

These courses lay the foundation for all our degree programs. Because communication, math and writing skills aren't just universally applicable in business – they're useful in daily life.

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- GEN/201: Foundations for University Success
- PSY/110: Psychology of Learning
- ENG/110: English Composition I
- HUM/115: Critical Thinking in Everyday Life
- FP/100T: Everyday Economics and Finances
- ENG/210: English Composition II
- SOC/110: Teamwork, Collaboration, and Conflict Resolution
- SCI/163T: Elements of Health and Wellness
- HUM/186: Media Influences on American Culture
- ENV/100T: Principles of Environmental Science
- MTH/215T: Quantitative Reasoning I
- MTH/216T: Quantitative Reasoning II

14 Electives

Elective courses allow you to learn about topics you're interested in. That means you'll have a degree that's unique to you and your education goals.

- HRM/300T: Fundamentals of Human Resource Management
- MGT/362T: Change Management and Implementation
- PM/300: Project Management Principles and Standards
- MGT/411: Innovative and Creative Business Thinking
- MGT/445: Organizational Negotiations
- MGT/498: Strategic Management
- LDR/305T: Foundations of Leadership
- LDR/306T: Organizational Leadership: Building a Performance Culture
- LDR/307T: Leadership Strategy and Decision Making
- LDR/308T: Communication Strategies for Leaders
- LDR/309T: Leading Through Change
- LDR/310: Applied Leadership Capstone
- OPS/330T: Strategic Operations and Logistics
- PM/350T: Organizational Project Management

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6 Certificate courses

The Business Fundamentals courses you take in this portion of your program will enable you to earn another credential on top of your degree.

Schedule

Your academic counselor will help schedule your courses for a Bachelor of Science in Business with an Associate of Arts concentration in Business Fundamentals.

What you'll learn

When you earn your on-campus* or online accounting degree, you'll be equipped with a concrete set of skills you can apply on the job.

Topics covered in this degree include:

- Finance, marketing, accounting and other business practices
- Legal, ethical and regulatory considerations
- Business communication
- Management strategies
- Statistical analysis