

Approx. program length:

4 years

Credits:

120

Cost per credit:

\$398

[Tuition Guarantee](#)

Format:

Online & campus

Bachelor of Science in Business

The Bachelor of Science in Business (BSB) program prepares students for management roles in a variety of organizations. Gain a solid foundation in core business concepts while customizing your degree with a certificate in analytics, entrepreneurship or other area. And since you'll take one, 5-week long course at a time with this program, you can work it into your busy life.

Top skills learned in this program:

- Communication
- Leadership
- Management
- Operations

Projected job growth:

8%

According to [Bureau of Labor Statistics](#)

What can you do with a bachelor's degree in business?

A BSB can prepare you to be a:

- Business Manager
- Operations Manager
- Store Manager
- General Manager (GM)

According to the [Bureau of Labor Statistics](#), job growth for management occupations is projected to be faster than average between 2021 and 2031.

BLS projections are not specific to University of Phoenix students or graduates.

Total credits required:

120

Requirements and prerequisites

You'll need 120 credits to complete this Bachelor of Science in Business. Your course schedule may vary based on transferable credits or credits earned through the University's Prior Learning Assessment.

14 Core courses

Here's where you'll pick up much of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills to succeed in a business environment.

- COM/295T: Business Communications
- BIS/221T: Introduction to Computer Applications and Systems
- MGT/312T: Organizational Behavior for Managers
- LDR/320T: Inclusive Leadership: Diversity in the Workplace
- ACC/290T: Principles of Accounting I
- ACC/291T: Principles of Accounting II
- MGT/316T: Managing with a Global Mindset
- ETH/321T: Ethical and Legal Topics in Business
- ECO/365T: Principles of Microeconomics
- ECO/372T: Principles of Macroeconomics
- QNT/375T: Business Data Analytics
- FIN/370T: Finance for Business
- MKT/421T: Marketing
- BUS/475: Integrated Business Topics

12 General Education courses

These courses lay the foundation for all our degree programs. Because communication, math and writing skills aren't just universally applicable in this field — they're useful in daily life.

- GEN/201: Foundations for University Success
- PSY/110: Psychology of Learning
- ENG/110: English Composition I
- HUM/115: Critical Thinking in Everyday Life
- FP/100T: Everyday Economics and Finances
- ENG/210: English Composition II
- SOC/110: Teamwork, Collaboration, and Conflict Resolution
- SCI/163T: Elements of Health and Wellness
- HUM/186: Media Influences on American Culture
- ENV/100T: Principles of Environmental Science
- MTH/215T: Quantitative Reasoning I
- MTH/216T: Quantitative Reasoning II

14 Elective courses

Elective courses allow you to learn about topics you're interested in. That means you'll have a degree that's unique to you and your education goals.

- HRM/300T: Fundamentals of Human Resource Management
- MGT/362T: Change Management and Implementation
- PM/300: Project Management Principles and Standards
- MGT/411: Innovative and Creative Business Thinking
- MGT/445: Organizational Negotiations
- MGT/498: Strategic Management
- LDR/305T: Foundations of Leadership
- LDR/306T: Organizational Leadership: Building a Performance Culture
- LDR/307T: Leadership Strategy and Decision Making
- LDR/308T: Communication Strategies for Leaders
- LDR/309T: Leading Through Change
- LDR/310: Applied Leadership Capstone
- OPS/330T: Strategic Operations and Logistics
- PM/350T: Organizational Project Management

Schedule

Your academic counselor will help schedule your courses for an online bachelor's degree in business.

What you'll learn

When you earn your on campus or online Bachelor of Science in Business, you'll be equipped with a concrete set of skills you can apply on the job.

You'll learn how to:

- Integrate decision-making skills to address business needs.
- Integrate business concepts and principles to advance organizational goals.
- Analyze interrelationships among distinct functional areas of an organization.
- Analyze logistics involved in global business operations.