

Approx. program length:

47 months

Credits:

120

Cost per credit:

\$398

[Tuition Guarantee](#)

Format:

Online & campus

Bachelor of Science in Management Degree

Get ready to lead in your organization with a Bachelor of Science in Management. You'll hone leadership skills needed to become a better business manager. Learn to improve productivity, efficiency and communication in a business setting. Customize this business management degree by choosing electives in accounting, marketing and more. Courses are just 5 weeks long, so they won't get in the way of your busy life.

Top skills learned in this program:

- Management
- Operations
- Strategic Planning
- Performance Management

Projected job growth:

8%

According to [Bureau of Labor Statistics](#)

What can you do with a business management degree?

A BSM can prepare you to be a:

- Business manager
- General manager
- Operations manager
- Store manager

According to the [Bureau of Labor Statistics](#), job growth for management occupations is projected to be as fast as average between 2021 and 2031.

BLS projections are not specific to University of Phoenix students or graduates.

Total credits required:

120

Requirements and prerequisites

You'll need 120 credits to complete this business management degree. Your course schedule may vary based on transferable credits or credits earned through the University's Prior Learning Assessment.

10 Core courses

Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills needed in a business management environment.

- MGT/312T: Organizational Behavior for Managers
- LDR/300T: Innovative Leadership
- MGT/362T: Change Management and Implementation
- OPS/330T: Strategic Operations and Logistics
- ETH/321T: Ethical and Legal Topics in Business
- PM/350T: Organizational Project Management
- ECO/372T: Principles of Macroeconomics
- FIN/370T: Finance for Business
- MKT/421T: Marketing
- MGT/498: Strategic Management

12 General education courses

These courses lay the foundation for all our degree programs. Because communication, math and writing skills aren't just universally applicable in business management – they're useful in daily life.

- GEN/201: Foundations for University Success
- PSY/110: Psychology of Learning
- ENG/110: English Composition I
- HUM/115: Critical Thinking in Everyday Life
- FP/100T: Everyday Economics and Finances
- ENG/210: English Composition II
- SOC/110: Teamwork, Collaboration, and Conflict Resolution
- SCI/163T: Elements of Health and Wellness
- HUM/186: Media Influences on American Culture
- ENV/100T: Principles of Environmental Science
- MTH/215T: Quantitative Reasoning I
- MTH/216T: Quantitative Reasoning II

18 Elective courses

Elective courses allow you to learn about topics you're interested in, whether they're related to your degree or not. That means you'll have a degree that's unique to you and your education goals.

- COM/295T: Business Communications
- BIS/221T: Introduction to Computer Applications and Systems
- BSCOM/100T: Introduction to Communication
- MGT/411: Innovative and Creative Business Thinking
- HRM/300T: Fundamentals of Human Resource Management
- MGT/434T: Employment Law
- HRM/324T: Total Compensation
- HRM/420T: Human Resource Risk Management
- HRM/326T: Employee Development
- HRM/498T: Strategic Human Resource Management and Emerging Issues
- PM/300: Project Management Principles and Standards
- PM/310: Project Planning and Performance
- OPS/395: Purchasing and Procurement
- PM/340: Project Delivery and Measurement
- PM/360: Models, Methods, and Artifacts
- PM/490: Project Management Capstone
- OPS/410: Logistics Management
- OPS/405: Enterprise Resource Management

Schedule

Your academic counselor will help schedule your courses for a business management degree.

What you'll learn

When you earn your online Bachelor of Science in Management Degree, you'll be equipped with a concrete set of skills you can apply on the job.

You'll learn how to:

- Evaluate business management principles necessary for organizational effectiveness.
- Evaluate the effectiveness of processes used to achieve organizational goals.
- Integrate key problem-solving strategies in the analysis and recommendation of business decisions.
- Analyze interrelationships among distinct functional areas of an organization.