

# Bachelor of Science in Business with a Leadership and Management Certificate



Approx. program length:

**47 months**

Credits:

**120**

Cost per credit:

**\$398**

[Tuition Guarantee](#)

Format:

**Online & campus**

## Bachelor of Science in Business with a Leadership and Management Certificate

The need for trained business leaders is growing. Will you be ready? Our Bachelor of Science in Business with a Certificate in Leadership and Management prepares you to manage employees to help companies achieve their goals. Courses are just five weeks long, so you can fit them into your busy life.

### Top skills learned in this program:

- Communication
- Leadership
- Management
- Operations
- Leadership Character
- Business Performance Management

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Projected job growth:

**8%**

According to [Bureau of Labor Statistics](#)

## What can you do with a Bachelor of Science in Business with a Certificate in Leadership and Management?

This degree can prepare you to be a:

- Business Manager
- General Manager (GM)
- Operations Director
- Training and Development Director

According to the [Bureau of Labor Statistics](#), job growth for management occupations is projected to be faster than average between 2021 and 2031.

BLS projections are not specific to University of Phoenix students or graduates.

## Programmatic Accreditation

Our BSB has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education.

What does that mean in real life? [ACBSP-accredited](#) business programs are committed to quality standards. The quality of the program is regularly benchmarked against specific criteria that prepare students for the business industry. Accreditation occurs on a 10-year cycle with regular quality reviews.

View the [completion and first-year persistence rates](#) for all University of Phoenix ACBSP-accredited business and accounting programs.

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Total credits required:

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**120**

## Requirements and prerequisites

You'll need 120 credits to complete this Bachelor's of Science in Business with a Certificate in Leadership and Management. Your course schedule may vary based on transferable credits or credits awarded through the University's Prior Learning Assessment process.

## 14 Core courses

Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills needed in a business environment.

- COM/295T: Business Communications
- BIS/221T: Introduction to Computer Applications and Systems
- MGT/312T: Organizational Behavior for Managers
- LDR/320T: Inclusive Leadership: Diversity in the Workplace
- ACC/290T: Principles of Accounting I
- ACC/291T: Principles of Accounting II
- MGT/316T: Managing with a Global Mindset
- ETH/321T: Ethical and Legal Topics in Business
- ECO/365T: Principles of Microeconomics
- ECO/372T: Principles of Macroeconomics
- QNT/375T: Business Data Analytics
- FIN/370T: Finance for Business
- MKT/421T: Marketing
- BUS/475: Integrated Business Topics

## 12 General Education courses

These courses lay the foundation for all our degree programs. Because communication, math and writing skills aren't just universally applicable in business – they're useful in daily life.

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- GEN/201: Foundations for University Success
- PSY/110: Psychology of Learning
- ENG/110: English Composition I
- HUM/115: Critical Thinking in Everyday Life
- FP/100T: Everyday Economics and Finances
- ENG/210: English Composition II
- SOC/110: Teamwork, Collaboration, and Conflict Resolution
- SCI/163T: Elements of Health and Wellness
- HUM/186: Media Influences on American Culture
- ENV/100T: Principles of Environmental Science
- MTH/215T: Quantitative Reasoning I
- MTH/216T: Quantitative Reasoning II

## 14 Electives

- LDR/305T: Foundations of Leadership
- LDR/306T: Organizational Leadership: Building a Performance Culture
- LDR/307T: Leadership Strategy and Decision Making
- LDR/308T: Communication Strategies for Leaders
- LDR/309T: Leading Through Change
- LDR/310: Applied Leadership Capstone
- HRM/300T: Fundamentals of Human Resource Management
- MGT/362T: Change Management and Implementation
- PM/300: Project Management Principles and Standards
- MGT/411: Innovative and Creative Business Thinking
- MGT/445: Organizational Negotiations
- MGT/498: Strategic Management
- OPS/330T: Strategic Operations and Logistics
- PM/350T: Organizational Project Management

## 6 Certificate courses

The leadership business analytics course you take in this portion of your program will enable you to earn a credential – a Leadership and Management Certificate – in addition to your degree. Courses include LDR/305T, LDR/306T, LDR/307T, LDR/308T, LDR/309T and LDR/310.

## 8 Degree electives

Elective courses allow you to learn about topics you're interested in, whether they're related to your degree or not. That means you'll have a degree that's unique to you and your education goals.

## Schedule

Your academic counselor will help schedule your courses for a Bachelor in Science in Business with a Certificate in Leadership and Management. Many students enroll in the BSB program and add a [Certificate in Leadership and Management](#) or another a certificate later.

## What you'll learn

When you earn your on campus\* or online Bachelor in Science in Business with a Certificate in Leadership and Management, you'll be equipped with a concrete set of skills you can apply on the job.

You'll learn how to:

- Integrate decision-making skills to address business needs.
- Integrate business concepts and principles to advance organizational goals.
- Analyze interrelationships among distinct functional areas of an organization.
- Analyze logistics involved in global business operations.
- Synthesize leadership concepts and practices in support of organizational mission and values.
- Integrate decision-making skills to advance organizational goals.