

Approx. program length:

16 months

Credits:

33

Cost per credit:

\$698

[Tuition Guarantee](#)

Format:

Online & campus

Master of Management

The Master of Management degree program promotes the development of management competencies through the practical application of theory, business and management diagnostics, and the formulation of creative management and consulting solutions. Students will acquire a wide range of tools, concepts and methodologies to design, conduct, and follow through on successful leadership and entrepreneurship practices. In addition, students will be able to actively develop their interpersonal and business-related management skills in order to foster leadership, creative thinking, collegiality, and teamwork ability in an international context. The Master of Management will provide students with firsthand knowledge of the tools and techniques used by successful consultants in the competitive leadership, entrepreneurship and management industry.

Top skills learned in this program:

- Communications
- Leadership
- Management
- Operations
- Strategic Planning

Projected job growth:

8%

According to [Bureau of Labor Statistics](#)

What can you do with a Master of Management?

A MM degree can prepare you to be a:

- Business Manager
- General Manager (GM)
- Operations Manager
- Store Manager

According to the [Bureau of Labor Statistics](#), job growth for management occupations is projected to be faster than average between 2021 and 2031.

BLS projections are not specific to University of Phoenix students or graduates.

Programmatic Accreditation

Our Master of Management has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education.

What does that mean in real life? [ACBSP-accredited](#) business programs are committed to quality standards. The quality of the program is benchmarked against specific criteria that prepare students for their industry of choice. Accreditation occurs on a 10-year cycle with regular quality reviews.

Total credits required:

33

Requirements and prerequisites

You'll need 33 credits to complete this master's in management program. An academic counselor will help you select the courses needed to complete your degree. Your course schedule may vary based on previous experience, training or transferable credits. You can waive up to 9 credits using comparable courses or prior work experience.

11 Core Courses

Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills needed in this field.

- MGT/526: Managing in a Changing Environment
- ENT/527: Opportunity Assessment and Innovation
- LDR/535: Leading Change
- COM/539: Communications: Selling and Customer Engagement
- LAW/531T: Business Law
- FIN/571: Corporate Finance
- DAT/565: Data Analysis and Business Analytics
- MGT/566: Planning and Organizing for Success
- MKT/575: Marketing Strategy
- MGT/571: Staffing, Leading and Controlling for Agile Environments
- ENT/588: Innovation and Design: Capstone Project

Schedule

Your academic counselor will help schedule your courses for an online master's in management.

What you'll learn

When you earn your online master's in management, you'll be equipped with a concrete set of skills you can apply on the job.

You'll learn how to:

- Synthesize management functions to support attainment of goals in a variety of organizations.
- Align strategic management competencies with organizational needs to foster innovation and facilitate change within dynamic business environments.
- Synthesize leadership skills to support strategic execution in rapidly changing business environments.
- Evaluate business research and analytics to support accountability in planning and decision-making in a variety of business environments.
- Integrate business law, regulations, and ethics in the management of diverse organizations.