

Master of Business Administration (Competency Based-CB)



Approx. program length:

12 months

Credits:

33

Cost per credit:

\$300

[Tuition Guarantee](#)

Format:

Online

Master of Business Administration (Competency Based-CB)

Complete in less than 12 months and for under \$10,000. Businesses today face unprecedented challenges that can only be solved by the professionals who are on the ground, dealing with them. Which is why our new competency-based MBA equips you with advanced business skills in under 12 months. This program is designed for professionals with a business degree and experience working in that field. [What is competency-based education?](#)

Top skills learned in this program:

- Communication
- Leadership
- Management
- Strategic planning
- Decision making

Projected job growth:

8%

According to [Bureau of Labor Statistics](#)

What can you do with a Master of Business Administration degree (Competency-Based)?

An MBA can help prepare you to be a:

- Business Manager
- General Manager (GM)
- Operations Director
- Administrative Director

According to [Bureau of Labor Statistics](#), job growth for general managers is projected to be as fast as average between 2021 and 2031.

BLS projections are not specific to University of Phoenix students or graduates.

Programmatic Accreditation

Our MBA has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education. Accreditation occurs on a 10-year cycle with regular quality reviews.

What does that mean in real life? [ACBSP-accredited](#) business programs are committed to quality standards. The quality of the program is regularly benchmarked against specific criteria that prepare students for the business industry. Accreditation occurs on a 10-year cycle with regular quality reviews.

Total credits required:

33

Requirements and prerequisites

In a competency-based program, you earn credit by demonstrating your knowledge of a core skill, or competency. Since there are 33 credits in this program, one competency equals one credit.

11 Core Courses

Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills needed in this field.

- MGTCB/526: Managing in a Changing Environment
- ORGCB/535: People and Organizations
- LDRCB/535: Leading Change
- OPSCB/574: Creating Value Through Operations
- ECOCB/535: The Digital Economy
- ACCCB/543: Managerial Accounting and Legal Aspects of Business
- FINCB/571: Corporate Finance
- MKTCB/574: Marketing: Social, Mobile, and Analytics
- DATCB/565: Data Analysis and Business Analytics
- MGTCB/576: Opportunity Evaluation and Value Creation
- STRCB/581: Strategic Planning and Implementation
- An undergraduate degree, or higher, in business or business management
- A cumulative GPA of 2.5
- Three years of experience within the past 10 years in a business environment

Schedule

Your academic counselor will help schedule your courses for a Master of Business Administration (Competency-Based).

What you'll learn

When you earn your Master of Business Administration (Competency-Based), you'll be equipped with a concrete set of skills you can apply on the job.

You'll learn how to:

- Integrate decision-making skills to deliver organizational value in dynamic environments.
- Create strategies for sustainable organizational success that integrates the organization's mission and vision with societal values.
- Synthesize leadership skills to foster innovation and facilitate change in a dynamic business environment.
- Evaluate the global environment to sustain an organization's competitive advantage.
- Integrate managerial skills to support strategic execution in a rapidly changing business environment.