

Approx. program length:

47 months

Credits:

120

Cost per credit:

\$398

[Tuition Guarantee](#)

Format:

Online & campus

Bachelor of Science in Communication Degree

No matter where you work, being able to get your ideas across and convincing others to see your point of view is a valuable skill. Our Bachelor of Science in Communication degree equips you with speech and writing skills that can make you an asset in any organization — especially as a writer, reporter, public relations specialist or other communications professional. And since classes are just 5 weeks long, you can fit our communication program into your busy life.

Top skills learned in this program:

- Communications
- Writing
- Editing
- Leadership

Projected job growth:

6%

According to [Bureau of Labor Statistics](#)

What can you do with a Bachelor of Science in Communication Degree?

A communication program can prepare you to be a:

- Editor
- Copywriter
- Communication specialist
- Media relations specialist

According to the [Bureau of Labor Statistics](#), job growth for media and communication occupations is projected to be as fast as average between 2021 and 2031.

BLS projections are not specific to University of Phoenix students or graduates.

Total credits required:

120

Requirements and prerequisites

You'll need 120 credits to complete this communication program. Your course schedule may vary based on transferable credits or credits earned through the University's Prior Learning Assessment.

14 Core courses

Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills to succeed in a communication studies environment.

- BSCOM/100T: Introduction to Communication
- BSCOM/210T: Logic and Rhetoric
- BSCOM/230T: Storytelling
- BSCOM/250T: Communication Technology
- BSCOM/310T: Interpersonal Communication
- BSCOM/320T: Mass Communication and Media
- BSCOM/340T: Organizational Communication
- BSCOM/350T: Journalism: Writing for Impact
- BSCOM/370T: Social Media Communication
- BSCOM/380T: Corporate Communication and Public Relations
- BSCOM/400: Technical Communication
- BSCOM/420: Global and Intercultural Communication
- BSCOM/450: Negotiation, Mediation, and Diplomacy
- BSCOM/480: Applied Communication Capstone

12 General Education courses

These courses lay the foundation for all our degree programs. Because communication, math and writing skills aren't just universally applicable in communication studies — they're useful in daily life.

- GEN/201: Foundations for University Success
- PSY/110: Psychology of Learning
- ENG/110: English Composition I
- HUM/115: Critical Thinking in Everyday Life
- FP/100T: Everyday Economics and Finances
- ENG/210: English Composition II
- SOC/110: Teamwork, Collaboration, and Conflict Resolution
- HUM/186: Media Influences on American Culture
- SCI/163T: Elements of Health and Wellness
- ENV/100T: Principles of Environmental Science
- MTH/215T: Quantitative Reasoning I
- MTH/216T: Quantitative Reasoning II

14 Elective courses

Elective courses allow you to learn about topics you're interested in, whether they're related to your degree program or not. That means you'll have a communications degree that's unique to you and your education goals.

- MGT/230: Management Theory and Practice
- MKT/353: Product and Brand Management
- HRM/300T: Fundamentals of Human Resource Management
- MGT/362T: Change Management and Implementation
- PM/300: Project Management Principles and Standards
- MGT/411: Innovative and Creative Business Thinking
- MGT/445: Organizational Negotiations
- MGT/498: Strategic Management
- LDR/305T: Foundations of Leadership
- LDR/306T: Organizational Leadership: Building a Performance Culture
- LDR/307T: Leadership Strategy and Decision Making
- LDR/308T: Communication Strategies for Leaders
- LDR/309T: Leading Through Change
- LDR/310: Applied Leadership Capstone

Schedule

Your academic counselor will help schedule your courses for an online communications degree.

If you are located in Phoenix, this program may be offered as Blended. This means you'll start at the Phoenix campus to complete your general education courses, and then transition to online learning for your core program courses.

What you'll learn

When you earn your on-campus* or online communications degree you'll be equipped with a concrete set of skills you can apply on the job.

You'll learn how to:

- Integrate theories and best practices to determine communication strategies.
- Develop communication plans for diverse purposes.
- Evaluate strategies for implementing communication plans in a variety of environments.
- Evaluate communication effectiveness for a variety of contexts.