

Business Analytics Certificate (Undergraduate)



Approx. program length:

11 months

Credits:

27

Cost per credit:

\$398

[Tuition Guarantee](#)

Format:

Online

Use data to gain an edge

In today's data-driven world, learning how to collect, integrate and analyze data can help your company make informed business decisions. Gain these valuable skills with our undergraduate Business Analytics Certificate.

In our Business Analytics Certificate program, you'll learn:

- Data mining, analysis and visualization
- Data ethics and security
- Statistics for decision-making
- How to apply data to core business functions

You'll complete your certificate in as little as 11 months by taking just one 5-week course at a time, so you can balance work and life on the path to your certificate.

What sets us apart?

Tuition Guarantee

Lock in one affordable rate from start to finish on your degree program. And count on your tuition to be as dependable as your education.

Manageable schedule

Designed for busy working adults, our certificate program can be completed in short, manageable 5-week courses that fit into your life.

Experienced instructors

Taught by industry professionals with an average of 25 years of experience, our courses integrate real-world business principles that can position you for a variety of careers.

Networking opportunities

Access powerful networking tools through our PhoenixLink™ career services platform. Take advantage of personal career coaching. Search and apply for jobs, or make your resumé visible to employers. And connect with employers and alumni through career fairs and mixers. It's all about connections. And we help you make them.

The goal of accreditation is to ensure that education provided by institutions of higher education meets acceptable levels of quality. Accreditation is your assurance the University meets quality standards.

Institutional accreditation

Regional accreditation is an institution-level accreditation status granted by one of six U.S. regional accrediting bodies. Accreditation by more than one regional accrediting body is not permitted by the U.S. Department of Education.

University of Phoenix is accredited by the Higher Learning Commission (HLC), hlcommission.org. Since 1978, University of Phoenix has been continually accredited by the Higher Learning Commission and its predecessor.

Course length:

5 weeks

Total credits required:

27

Max. number of transfer credits:

9

Requirements and prerequisites

You'll need 27 credits from a set of required courses to complete this certificate program. Required courses may vary based on previous experience, training or transferable credits.

Transfer credits

Earn your certificate faster. [Transfer eligible college credits](#) or apply to [have relevant experience evaluated](#) for potential college credit. Contact an enrollment representative at 844.YES.UOPX for more information.

Core courses

- MGT362: Change Management And Implementation
- ETH328: Data Ethics And Security
- HM482: Hospitality Analytics For Decision Making
- DSC330: Data Communication And Visualization For Business
- MGT420: Managing Quality In The Supply Chain
- CPMGT303: Project Estimating And Control Techniques
- BRM360: Retail Data Analytics For Decision Making
- RES351: Business Research
- HCM440: Health Care Data Analytics
- MKT448: Web Analytics For Digital Marketing
- PHL320: Critical Thinking And Decision Making In Business
- MKT441: Marketing Research
- IM310: Data Analytics And Modeling
- QNT275: Statistics For Decision Making
- BIS221: Introduction To Computer Applications And Systems