

Approx. program length:

11 months

Credits:

27

Cost per credit:

\$398

[Tuition Guarantee](#)

Format:

Online

Business Analytics Certificate (Undergraduate)

In today's data-driven world, learning how to collect, integrate and analyze data can help your company make informed business decisions. Develop these valuable skills with our undergraduate Business Analytics Certificate. You can complete this program in as little as 11 months. And since courses are just 5 weeks long, you can fit them into your busy life.

You'll learn how to:

- Mine, analyze and visualize data
- Use data ethically and securely
- Make decisions using statistics
- Apply data to core business functions

Institutional accreditation

University of Phoenix is accredited by the Higher Learning Commission (HLC), hlcommission.org. Since 1978, University of Phoenix has been continually accredited by the Higher Learning Commission and its predecessor.

Total credits required:

27

Requirements and prerequisites

You'll need 27 credits to complete this Business Analytics Certificate online.

9 Core Courses

Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills needed in this field.

- BIS/221T: INTRODUCTION TO COMPUTER APPLICATIONS AND SYSTEMS
- PHL/320T: CRITICAL THINKING AND DECISION MAKING IN BUSINESS
- QNT/275T: STATISTICS FOR DECISION MAKING
- RES/351: BUSINESS RESEARCH
- ETH/328: DATA ETHICS AND SECURITY
- IM/310: DATA ANALYTICS AND MODELING
- DSC/330: DATA COMMUNICATION AND VISUALIZATION FOR BUSINESS
- MKT/441: MARKETING RESEARCH
- MGT/362T: CHANGE MANAGEMENT AND IMPLEMENTATION

Schedule

Your academic counselor will help schedule your courses for a Business Analytics Certificate online.