

General Management Certificate (Undergraduate)



Approx. program length:

7 months

Credits:

18

Cost per credit:

\$398

[Tuition Guarantee](#)

Format:

Online

Gain management skills – fast

Coursework in the undergraduate General Management Certificate program can prepare you to coordinate business operations across accounting, operations, marketing and sales, human resources and other key departments – all within the structure, culture and mission of your organization.

In this undergraduate General Management Certificate program, you'll learn how to:

- Cultivate a leadership style that fosters employee performance
- Design product development strategies that deliver value to consumers
- Improve organizational systems while reducing resistance to change
- Manage supply chain quality

You'll complete your certificate in as little as 7 months, and you'll take just one 5-week course at a time – so you can balance work and life on the path to your certificate.

What sets us apart?

Tuition Guarantee

We promise you'll keep the same affordable tuition until you graduate from your program. Count on tuition to be as dependable as your education.

Manageable schedule

Designed to fit into the lives of busy working adults, our undergraduate General Management Certificate can be completed in short 5-week courses.

Experienced instructors

Taught by industry professionals with an average of 25 years of experience, our courses integrate real-world business principles that can position you for a variety of careers.

Networking opportunities

Access powerful networking tools through our PhoenixLink™ career services platform. Take advantage of personal career coaching. Search and apply for jobs, or make your resumé visible to employers. And connect with employers and alumni through career fairs and mixers. It's all about connections. And we help you make them.

The goal of accreditation is to ensure that education provided by institutions of higher education meets acceptable levels of quality. Accreditation is your assurance the University meets quality standards.

Institutional accreditation

Regional accreditation is an institution-level accreditation status granted by one of six U.S. regional accrediting bodies. Accreditation by more than one regional accrediting body is not permitted by the U.S. Department of Education.

University of Phoenix is accredited by the Higher Learning Commission (HLC), hlcommission.org. Since 1978, University of Phoenix has been continually accredited by the Higher Learning Commission and its predecessor.

Course length:

5 weeks

Total credits required:

18

Max. number of transfer credits:

3

Requirements and prerequisites

You'll need 18 credits from a set of required courses to complete this certificate program. Required courses may vary based on previous experience, training or transferable credits.

Transfer credits

Earn your certificate faster. [Transfer eligible college credits](#) or apply to [have relevant experience evaluated](#) for potential college credit. Contact an enrollment representative at 844.YES.UOPX for more information.

Core courses

- MGT418: Evaluating New Business Opportunities
- HM370: Hospitality Management
- HRM300: Fundamentals Of Human Resource Management
- MGT317: Critical Skills In Management
- MKT445: Sales Tools And Strategies
- MGT426: Managing Change In The Workplace
- HRM326: Employee Development
- MGT401: Small Business: Structure, Planning, Funding
- MGT420: Managing Quality In The Supply Chain
- BRM353: Product And Brand Management
- LDR300: Innovative Leadership
- MGT312: Organizational Behavior For Managers
- ISCOM370: Strategic Supply Chain Management
- MGT411: Innovative And Creative Business Thinking
- OI361: Innovation, Design, & Creativity For A Competitive Advantage
- MKT448: Web Analytics For Digital Marketing
- ACC400: Accounting For Decision Making
- ISCOM305: Systems Operations Management
- CPMGT300: Project Management
- OI370: Innovation For The 21st Century
- FIN419: Finance For Decision Making
- MGT498: Strategic Management