Act like a boss — and lead like one — with our General Management Certificate (Undergraduate). You’ll learn how to coordinate business operations across accounting, operations, marketing and sales, human resources and other key departments. Since courses are just 5 weeks long, they won’t get in the way of your busy life.

You’ll learn how to:

- Cultivate a leadership style that fosters employee performance
- Design product development strategies that deliver value to consumers
- Improve organizational systems while reducing resistance to change
- Manage supply chain quality
Institutional accreditation

University of Phoenix is accredited by the Higher Learning Commission (HLC), hlcommission.org. Since 1978, University of Phoenix has been continually accredited by the Higher Learning Commission.
General Management Certificate (Undergraduate)

Requirements and prerequisites

You'll need 18 credits to complete this General Management Certificate online.

6 Core Courses

Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills needed in this field.

- MGT/312T: Organizational Behavior for Managers
- CPMGT/300: Project Management
- MKT/353: Product and Brand Management
- ISCOM/370: Strategic Supply Chain Management
- MGT/445: Organizational Negotiations
- MGT/498: Strategic Management

Attend class whenever it fits your life, day or night because our online classroom is available 24/7/365. Your academic counselor will help schedule your courses for a General Management Certificate online.

When you earn your online General Management Certificate, you'll be equipped with a concrete set of skills you can apply on the job.

You'll learn how to:

- Apply the principles and practices of management in a competitive business environment to advance organizational goals.
- Apply a creative problem-solving approach to address organizational challenges.
- Apply business knowledge and skills to manage human and fiscal resources within an organization.