

Small Business Management and Entrepreneurship Certificate



Approx. program length:

7 months

Credits:

18

Cost per credit:

\$398

[Tuition Guarantee](#)

Format:

Online

Small Business Management and Entrepreneurship Certificate

Being an entrepreneur isn't just a career — it's a mindset. In as little as seven months, our Small Business Management and Entrepreneurship Certificate can equip you with the knowledge to help turn your innovative idea into a fully realized business. And since courses are just 5 weeks long, they won't get in the way of your busy life.

You'll learn how to:

- Develop a small business
- Set up your business for financial success
- Market your business to consumers
- Follow business law and address regulatory issues

Small Business Management and Entrepreneurship Certificate

Institutional accreditation

University of Phoenix is accredited by the Higher Learning Commission (HLC), hlcommission.org. Since 1978, University of Phoenix has been continually accredited by the Higher Learning Commission and its predecessor.

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Total credits required:

18

Requirements and prerequisites

You'll need 18 credits to complete this Small Business Management and Entrepreneurship Certificate online.

6 Core Courses

Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills needed in this field.

- MGT/401: SMALL BUSINESS: STRUCTURE, PLANNING, FUNDING
- MKT/431: SMALL BUSINESS MARKETING
- FIN/375: FINANCIAL MANAGEMENT IN THE SMALL BUSINESS
- HRM/300T: FUNDAMENTALS OF HUMAN RESOURCE MANAGEMENT
- MGT/418: EVALUATING NEW BUSINESS OPPORTUNITIES
- MGT/465: SMALL BUSINESS AND ENTREPRENEURIAL PLANNING

Schedule

Your academic counselor will help schedule your courses for a Small Business Management and Entrepreneurship Certificate.