Graduate Business Analytics Certificate

Businesses can’t use data unless they have qualified professionals to read and interpret it. That’s where you come in. Our Graduate Business Analytics Certificate equips you with the skills to identify meaningful patterns in data and use those patterns to measure an organization’s performance. And since courses are just 6 weeks long, they won’t get in the way of your busy life.

**You’ll learn how to:**

- Develop and plan for the maintenance of databases
- Retrieve and analyze data using appropriate statistical operations
Institutional accreditation

University of Phoenix is accredited by the Higher Learning Commission (HLC), [hlcommission.org](http://hlcommission.org). Since 1978, University of Phoenix has been continually accredited by the Higher Learning Commission and its predecessor.
Total credits required: 18

Requirements and prerequisites
You'll need 18 credits to complete this Graduate Business Analytics Certificate.

6 Core Courses
Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills needed in this field.

- BSA/531: IT ARCHITECTURE IN THE AGE OF CLOUD
- BSA/550: CUSTOMER RELATIONSHIP MANAGEMENT
- BSA/570: ANALYTIC PROGRAMMING
- BSA/580: STATISTICAL BUSINESS ANALYTICS
- CIS/568: INFORMATION SYSTEMS CONCEPTS
- DBM/502: DATABASE MANAGEMENT

Schedule
Your academic counselor will help schedule your courses for a Graduate Business Analytics Certificate.