Graduate Business Analytics Certificate

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Objectives

The Graduate Business Analytics Certificate is designed to provide specific theories, competencies, and skills necessary for success in the field of Business Analytics. This certificate will examine a number of methodologies and tools important to the discipline such as Information Systems Concepts, Database Management, Statistics, IT Architecture, Data Relationship Management, Customer Relationship Management, Analytic Programming and Statistical Business Analytics. Courses in this certificate can be used to help prepare for Oracle and SAS industry certifications.

Requirements and Prerequisites

Graduate Business Analytics Certificate requires a minimum of **18** credits, which may come from a combination of required and elective courses.

Learn the key decision-making skills necessary to analyze data so you can solve complex business problems and help drive growth within your company. SAS Institute, Inc., a leader in analytics, and the University of Phoenix School of Business have teamed up to help the University develop an Graduate Business Analytics Certificate that can help you enhance your career.

Core Courses

Customer Relationship Management	BSA550
IT Architecture	BSA530
Data Relationship Management	BSA540
Analytic Programming	BSA570
Statistical Business Analytics	BSA580
Information Systems Concepts	CIS568
Database Management	DBM502
Statistics	MTH540

Make an informed choice

We believe that students and families should be prepared financially for college and understand gainful employment opportunities before starting any program. So we want to ensure you have the information you need to make an informed choice - information like what it will cost, the skills you'll learn through your chosen program, and the types of occupations the program prepares you for. For important information about the educational debt, earnings, and completion rates of students who attended this program:

To view gainful employment disclosures, please visit:

View the Graduate Business Analytics Certificate gainful employment disclosures [http://www.phoenix.edu/ssl/programs/ge/default/cert-g-ba.html]

While widely available, not all programs are available in all locations or in both online and on-campus formats. Please check

with a University Enrollment Representative.