Become a competitive candidate in the world of business with a Bachelor of Science in Business degree (BSB). Our Bachelor of Science in Business degree has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education.

From business administration and accounting, to finance and marketing – our wide range of courses integrate real-world business concepts and principles that can be applied to a variety of careers.

You’ll explore the ethical implications of day-to-day decision-making and the importance of critically-thinking to solve situations in your organization. Our BSB program allows you to take one class at a time – and customize your degree with certificate options (www.phoenix.edu/programs/degree-programs/degree-programs-with-certificate-options.html) to help you gain job skills in a range of popular industries.

Identify how your values align with those of your organization – and how to implement theories you learn in the classroom to help make an impact in the changing global business environment. Discover how this degree can help you progress toward your desired career by speaking with an Enrollment Representative (www.phoenix.edu/request-information.html).
Differentiators

- **Customize your degree**
  Choose one of 12 en-route certificates to specialize in an area of interest, for no additional time or cost.

- **ACBSP-Accredited through 2027**
  The Bachelor of Science in Business has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education.

- **Experienced Faculty**
  Apply business administration theories you learn in the classroom to your career and beyond, from faculty members averaging 24 years of professional experience.

- **Finish your degree faster**
  Transfer prior college credits or have relevant work experience evaluated for potential credit.

- **MBA Bridge program**
  Thinking of an MBA? By taking three graduate-level courses in your BSB program, you can save time and money and apply those courses to your MBA.

- **Your degree, on your schedule**
  Take one course at a time, online or at a campus near you.

Objectives

The Bachelor of Science in Business (BSB) undergraduate degree program is designed to prepare graduates with the requisite knowledge, skills, and values to effectively apply various business principles and tools in an organizational setting. The BSB foundation is designed to bridge the gap between theory and practical application, while examining the areas of accounting, critical thinking and decision-making, economics, finance, business law and ethics, management, marketing, organizational behavior, business statistical techniques, and information systems. Students are required to demonstrate a comprehensive understanding of the undergraduate business curricula through an integrated topics course.

Requirements and Prerequisites

You will need **120** credits to complete this program, which may be earned from a combination of required and elected courses. However, required courses may vary based on previous experience, training or transferable credits. [View general requirements.]

Core Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Code</th>
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<tbody>
<tr>
<td>Business Communications</td>
<td>COM295</td>
</tr>
<tr>
<td>Introduction To Computer Applications And Systems</td>
<td>BIS221</td>
</tr>
<tr>
<td>Critical Thinking And Decision Making In Business</td>
<td>PHL320</td>
</tr>
<tr>
<td>Ethical And Legal Topics In Business</td>
<td>ETH321</td>
</tr>
</tbody>
</table>
Make an informed choice

We believe that students and families should be prepared financially for college and understand gainful employment opportunities before starting any program. So we want to ensure you have the information you need to make an informed choice - information like what it will cost, the skills you'll learn through your chosen program, and the types of occupations the program prepares you for. For important information about the educational debt, earnings, and completion rates of students who attended this program:

To view gainful employment disclosures, please visit:

View the Bachelor of Science in Business gainful employment disclosures (CA) [http://www.phoenix.edu/programs/ge/ca/bsb.html]

View the Bachelor of Science in Business gainful employment disclosures (MA) [http://www.phoenix.edu/programs/ge/ma/bsb.html]

While widely available, not all programs are available in all locations or in both online and on-campus formats. Please check with a University Enrollment Representative.